

SAFER:

Thank you for the opportunity to provide additional information about our project.

Will SAfER provide a virtual component for the mural presentation to be viewed live or posted after the event?

We had not initially planned on this. We are still planning the details, but it is largely an information event so people can visit the mural, understand its symbolic meaning and speak to the people who have participated in the design and the muralist. It doesn't really lend itself to public presentation. The primary opportunity will be a short portion at the beginning when there could be a short period for a speaker or two. In this case, Facebook Live would be the most likely method of digital access.

How will you promote the event to attract a wide community?

We have a variety of ways to reach out to the community.

- Through our partner organizations including City Union de Activistas and Escudo Latino.
- Through our parent organization Community Alliance of Lane County.
- Lane Arts Council is interested in promoting this. We hope the Springfield Arts Commission will help promote as well.
- Typical press release and social media approaches, in particular Eugene Weekly and The Chronicle.
- Share with other partner organizations including NAACP, SURJ, etc.
- Invitations to funders
- Willamalane is looking into supporting this effort with supplies like tables, chairs, etc. We will also ask them to promote the event and the mural.
- We will also ask the city (they helped fund the mural) to promote it as well.

Are you seeking musicians from the Springfield or local community.

The Escudo Latino members are already working on the music options. There is one person visiting from Peru. Others will be local musicians, with a focus on Springfield first and then the region.

Roving Park Players / Heritage Arts Grant 2021 Follow-Up Questions

Please tell us more about how you evaluate your programs? Do you have any anecdotal evidence from a prior season you can share with us?

- As a theatre company, we evaluate each play we produce based on audience response and feedback following each performance.
- Audience responses to our Shakespeare productions have included, “What a wonderfully unique take on the story,” and “I understood Shakespeare for the first time.” Responses to our mixed ages productions have included, “It is so nice to have this kind of show to take my kids to see.”

How and to whom do you communicate your programming to? What specific outreach is being done for underserved audiences?

- We utilize various PR for every show—notices in local newspapers, online info via social media, including our Facebook page and the Roving Park Players’ website [rovingparkplayers.org], and other local websites, and some radio coverage as well.
- For underserved audiences, we post performance info in the guides published by Eugene Parks & Open Spaces and Willamalane Parks & Rec. Also, an RPP sandwich board is up during our outdoor rehearsals to inform folk of what’s coming & when performances will be happening, so that anyone passing by during a rehearsal can get info about what we’re doing. And folks can also chat with RPP folk who are at the rehearsal, when they are open for a chat.

How will Roving Park players include and engage a diverse audience and cast? Please tell us more about the decision on an all women cast.

- We utilize social media, local newspapers, etc. to post notices about Auditions, and RPP has created a statement regarding inclusivity in casting/volunteering: accessibility and inclusiveness are our watch words. We see our work as a community service and we want that community to feel welcome and included no matter what they bring to the artistic table. Some people choose to support us as audience members, some as actors or technicians—all are welcome no matter what their experience, training or natural ability happens to be.

In the specific case of *Julius Caesar*, director Laura Robinson had just finished *Taming of the Shrew*, which, while a great woman's story, has few actual women's roles. Although she was able to cross-cast genders in a few roles, she felt it was very important to offer an exciting future project to the female actors of the Eugene/Springfield theatre community. She felt *Julius Caesar* was an easy flip to an all female cast, so it was chosen as the Shakespeare offering for the 2020 [now 2022] season.

How many years has Roving Park Players operated? How many people typically volunteer each season? How many people are on staff/board? Have you worked with other partners?

- RPP has been in operation since the fall of 2007.
- We usually have from 30 to 60 volunteers per season, as performers and crew.
- RPP has a staff of 6 directors, who also serve as our Board.

- RPP partners with Eugene Parks & Open Spaces and Willamalane Parks & Recreation for our outdoor performances, and has recently partnered with The Very Little Theater in Eugene for some virtual productions.

What alternative plans does your group have in place in case you are not able to provide a public program in July?

- If RPP is unable to do a production in June 2021, we'll shift that production's schedule (and any other shows in the season) to a later date, as we've done with the current season. Alternatively, we could offer online options such as Zoom viewings.

Willamette Riverkeeper – due May 26, 2021

Will Willamette Riverkeeper host a post-assessment or survey with the participating youth artists to gauge knowledge gained and further watershed stewardship?

During the camps, our program partner, WREN (Willamette Resource & Educational Network) will be leading the camp curriculum in regards to watershed stewardship, including an emphasis

on water systems such as wastewater, stormwater and drinking water; using a map of our local waterways (Willamette and McKenzie River, and tributaries) to help animate a discussion about how water moves through our community, and get youth thinking about where they are living in

physical relationship to the watershed. The goal of the discussion will be to focus on personal impact on local waterways and sharing how we can make choices that lead to healthier, cleaner water.

In collaboration with Willamette Riverkeepers, WREN staff will distribute a short survey to camp

participants on the last day of their camp that gauges their knowledge gained and explores furthering watershed stewardship. Additionally, Lane Arts Council requests a post assessment from organizations participating in artists-in-residency program in order to evaluate program performance and help artists better serve the needs of the community.

How will the organizations engage underserved audience participants? Will scholarship opportunities be available for campers?

Willamalane Parks and Recreation District hosts *The Camp Venture Scholarship*, which provides \$10,000 a year for scholarships to assist families who demonstrate a need. If those funds are not sufficient, Willamalane also offers general funded scholarships. Willamalane also works closely with DHS to seek federal support for any children who qualify. Willamalane reaches underserved communities by removing financial barriers and working with families to find a solution rather than turning them away.

The Boys and Girls Club of Emerald Valley specifically targets youth most in need, and is one of the largest and most diverse youth service agencies in the Eugene/ Springfield area. Reaching

over 850 youth each year, BGGCEV provides a safe space and after school activities, career development, sports programs and arts education for underserved youth throughout Lane County. BGCEV offers scholarship programs for participants who want to participate in paid programming, but cannot afford to do so.

Eugene Makerspace has tools and equipment for working with wood, metal, plastics, and more, including laser cutters, 3D printers, and soldering stations, as well as work areas for constructing things. The membership is comprised of gadgeteers, inventors, artists, and craftspeople from a wide ranging background and a common love of tinkering and creating. Basic membership is \$35 per month, or *free* during “Open Hack Nights” on Tuesday and Thursday evenings, to help serve those with a financial barrier to access.

Are the areas in your revenue budget confirmed or projected?

All funds outside of the SAC contributions are confirmed.

ESYO

2021 SAC HAG Follow-up Questions

Please tell us a little more about how ESYO has improved concerts based on the teacher evaluations.

Feedback from teachers has led to many positive changes to the event over the years. When teachers were struggling to get feedback forms back to us, we provided the forms electronically to make the survey easier to fill out and return. And when teachers requested additional materials in the pre-concert information packets, we provided links to videos of each piece played. Other changes prompted by teacher feedback included allowing the kids to walk to the front of the stage to see instruments up close and bringing the conductor down into the audience to increase overall student engagement. Finally, the feedback and request most often heard is the cost of bussing. This grant will help us pay for all bussing needs for the entire Springfield school district.

You mentioned some Springfield schools have not participated in the past. Can you tell us why and how ESYO has made attempts for future participation?

Now that ESYO is committed to covering bussing fees for any interested school, the biggest barrier is scheduling the concert at times when as many schools as possible can attend. Because we hold the concerts at Springfield High School, we have to choose days and times when the SHS auditorium is available to us. Then we have to compare those times with conflicts at the other schools across the district. We begin by checking with the Springfield music TOSA (Teacher on Special Assignment), who gives us the best idea of when to hold our concerts. It is

sometimes difficult to select a day that works for everyone and every school, but we try to be consistent in the time of year we hold the concert so schools can anticipate the concert and think of it when setting their annual schedules. This is also the reason we hold two concerts – one earlier in the morning, and one closer to lunchtime.

Do you include culturally diverse music? Do you include homeschool students?

ESYO has always encouraged our conductors and musicians to select a variety of types of music for their programs or solo performances. This year, we are planning an organization-wide initiative to be much more deliberate in choosing culturally diverse music. In particular, we are working to be more accessible to and inclusive of the many Latino/a families in our area. Because of this, each of our upcoming outreach concerts will include at least one piece by a Latino/a composer in order to be more culturally responsive. We will also work with our sectional coaches to present more culturally diverse music with individual solos and smaller ensembles.

Does the \$550 line item in your budget allotted for bus transportation cover scholarship funds for schools unable to pay for transportation? Do you anticipate more schools needing this funding in the coming year?

This line item is to cover ALL bussing for any school that attends these outreach concerts. Last year, this paid for seven schools (the eighth school is nearby and walked!). We anticipate potentially more teachers may be anxious for this kind of field trip after a year without. If more is needed, we will use our operational funds, or from other grant awards.