

Director's Report April 2021

Remote Printing is officially starting on Monday, 4/5. It is a soft opening with marketing efforts kicking in the following week. This allows us to test the process and for staff to familiarize themselves with the process before it gets too busy. Here is how it works:

- The library is pleased to now offer a remote printing option to the public.
- No longer is there an absolute need to log into a library computer to print documents from our printers. Our new service allows people to order print jobs directly from their wireless devices or home computers.
- Visit [this page](#) for complete details.
- To collect a remote print order, patrons just give us a call at 541-726-3766 and then visit during our curbside pickup or computer appointment times. Users must have access to a valid email address to use the service.
- Also new: Each visit, the first 10 pages of black-and-white printing are free. Additional black-and-white pages are 15 cents each. Color copies cost 25 cents each (no free color pages).

Browsing appointments:

We are working on adding browsing appointments to our available services. These will most likely happen during computer appointments where people can come in for a limited amount of time and quickly browse, pick-up holds, and use self-check. We are hoping to have this in place by the end of April.

Reorgs and remodels:

- Library Staff are working on updating signage throughout the library to a uniform look. In addition, we have removed all posters, flyers, and artwork from the walls and making an effort to “clean up” the library. The overall effect should be a cleaner, branded and more organized look for the library.
- We are getting quotes to remodel the children's story time area and to create a new check-in station.
 - For the story corner we will remove the risers which are an accident hazard and also limit the use of the space. We are looking at flooring that is easier to clean after craft projects and then adding white board or some type of interactive wall covering halfway up the wall.
 - We will remove a set of shelves behind the circulation desk to create space for the “cart corral” (where we store the book carts). This will free up space to create a check-in station in the back room to take check-in off the front service desk. This will be more efficient for check-in and free up front desk staff to assist patrons more directly.
 - These projects will be funded with money raised from the Books & brew event.

Community Survey: 316 responses to the survey as of 4/2

Programming:

- ***Spring Break March 21-27***
 - This year's Spring Break library events centered on STEM with free family activities kits featuring DINOSAURS provided by The Museum of Natural and Cultural History, and non-fiction book giveaways to spark kids' interest in science and history.
 - The library's efforts to promote STEM learning in our community was featured in a KEZI news story on Monday, March 15 as part of their Skilled to Work business series.
- ***Dia de los Ninos/Dia de los Libros*** is annually one of the biggest programs the Library has. It will continue this year in a different virtual format the last week of April:
 - Attend an interactive bilingual author event with Rochelle Newman – Zig Zag, de la A a la Z/ from A to Z
 - Grab a Make Your Own Book Kit
 - Upload photos of the book you make for a chance to win a copy of Rochelle Newman's book: Zig Zag
 - Attend a DIA Bilingual Family Storytime
 - Color one of the DIA pages and turn it to be put on display at the Springfield History Museum for a chance to win a copy of Rochelle Newman's book Zig Zag
 - Watch special DIA presentations on our YouTube Channel
 - Explore the Springfield History Museum's virtual Children's exhibit
 - Participate in a youth art contest
- ***Springstich, crafting for adults and teens***
 - Springstich is going live with Bag #2 in April
 - (the 25 Bag #1s were claimed within two days of the registration being opened)
 - We are aiming for first day of Spring with theme of "Flower-tastic" and flower making crafts such as tissue paper flowers and origami flowers and link to Creative Bug on seed bombs.
 - Also spring poem for poetry month included.
 - Patrons register for bags and then pick them up at curbside.
- ***YouTube:***
 - 223 subscribers
 - We have 10,000 views, 197 total videos, 158 currently available (about 24 hours of content), 97,400 impressions (number of times viewers saw a thumbnail of one of our videos) and 363.5 hours of watched videos which is close to one hour a day (6.85 hours a week) of asynchronous programming/reference.
- ***Teen Program: Fascinating Folks, Fun Conversations***
 - The concept: A 1 hour get together with a group of teens with a chance for them to learn interesting things, discuss how our guests got involved in their fields to help teens think about their own futures and (if appropriate to the speaker) find out how young people (whether teen or not) in the community can make a difference.
- ***A to Z Bilingual Alphabet Book***

- As a part of Summer Reading we will host an art contest for all ages that highlights important places in and around Springfield, e.g. D = Drift Boat or Doris Ranch, M = McKenzie River, I = Island Park (you get the idea).
- The winning artwork will be made into a Springfield alphabet book that will be published and sold. More details to come.
- Contest opens May 1.

Get on Board Outreach Update:

- Materials distributed to targeted families and community members:
 - Books - 1,341
 - Outreach flyers - 2,759
 - SPL pencils - 937
 - Bookmarks - 1491
 - NEW LTD Bus Passes - 33
- Active Partners - 15**

*Active partners are defined as any partner that has received/distributed materials and/or email messaging to our target demographic.

Historic Atlas of Springfield

- The Museum Committee has been working on a project to create an historic atlas of Springfield.
- This atlas will use archives, photographs, and maps to trace the physical and cultural changes in our community since its founding.
- The project will include a print version as well as a digital interactive version of the atlas, and a how-to guide for developing such an atlas to share with other communities.
- The Museum applied for a 2020 Rotary Grant in November 2020 to support this project, and was awarded \$2,500, with the stipulation that the matching \$2,500 be raised by the Museum.
- We are happy to report that the matching \$2500 was raised by the Museum Committee. They now have \$5,000 to work on the project and an in-kind donation of GIS software.

Friends of the Springfield Public Library Online Book Sale

- For the second year in a row the Friends of the Library annual book sale was cancelled due to Covid-19.
- This is their biggest money-maker of the year. The Friends were able to put together a week-long online book sale (March 8-15) to substitute for the annual sale.
- The sale generated approximately \$1,300 in sales. All the money generated by the Friends goes directly to supporting library programs and services.
- You can access the ongoing Book Sale at: <https://friends-of-the-springfield-public-library-inc.square.site/>

Submitted by Emily David
Library and Museum Director