



FOR IMMEDIATE RELEASE

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~ MEDIA ADVISORY ~

Centro LatinoAmericano Office Set to Open in Downtown Springfield

Springfield will welcome Centro LatinoAmericano to downtown Springfield with a dedication ceremony of their new office on Thursday, April 14 from 4-6 p.m.

What: Join Mayor Christine Lundberg and other dignitaries as they cut the ribbon on the new Centro office in Downtown Springfield. Refreshments and entertainment will be provided.

When: Thursday, April 14 from 4 – 6 p.m.

Where: 212 Main Street at the Springfield NEDCO building

Media: Planners will be able to schedule the ribbon cutting at 5 p.m. if any organizations are interested in covering the event live. Interviews can also be accommodated earlier in the day.

Background:

Since the mid-1970s, Centro LatinoAmericano has been serving the needs of the families of first-generation Latino immigrants in Lane County. In 2010, 7,194 Latinos lived in the City of Springfield, which represents slightly more than 12-percent of the total population of 59,403 people. Downtown Springfield, in particular, has experienced growth in the number of residents who are Latino.

Project Summary:

Centro received Springfield Rotary Club start-up funds to cover operating costs to open a satellite office in Springfield during a twelve month period from **March 1, 2011 to February 28, 2012**. The Springfield satellite office is co-located with NEDCO (Neighborhood Economic Development Corporation) in a highly visible location in downtown Springfield. NEDCO serves many of Centro's clients in its Regional Housing Center.