



FOR IMMEDIATE RELEASE

May 23, 2008

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~ Media Advisory ~

National Emergency Medical Service (EMS) Week Event at Valley River Center

Paramedics, firefighters, and helicopter flight crews will be on hand in front of Valley River Center Saturday to promote youth safety and adult health screening during the annual EMS Week activities. EMS Week recognizes the important lifesaving contribution of EMS workers around the nation. The event is sponsored by FireMed.

Activities will include:

- Landing and display of the Life Flight EMS helicopter
- Teddy bear clinic and giveaway for children demonstrating first aid
- Child choking prevention – choke tester tube giveaway
- Bike helmet giveaway
- Blood pressure and blood glucose health care screening for adults
- Display of ambulances and fire engines

What: EMS Week activities for children and adults

When: **Saturday, May 24 (10 a.m. to 4:00 p.m.)**
Helicopter lands at noon

LOCATION: Valley River Center front parking lot by J.C. Penney

Background: National EMS Week is May 18-24, 2008. See www.acep.org/emsweek

Visuals &

Interviews: Spokespersons will be available for all scheduled activities. Child safety and adult health screening, helicopter, ambulances, and fire engines will be included.