



**FOR IMMEDIATE RELEASE**

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## **City Kicks Off Canine Calendar Contest**

Do you live in Springfield? Do you pick up your pet's waste? Well then it's time to enter the Canines for Clean Water Calendar Contest!

The City of Springfield's Development & Public Works Department is kicking off the Canines for Clean Water Calendar Contest where Springfield residents can enter their favorite dog for a spot in the 2017 calendar.

To enter the Canines for Clean Water Calendar Contest, dog owners must live in Springfield and pledge to pick up after their favorite canine friend. Springfield residents may enter their dog either via email or on Facebook:

- Post on Facebook. Visit [facebook.com/SpringfieldOR](https://www.facebook.com/SpringfieldOR) and post a photo of your dog along with #CaninePledge #SpringfieldRes. That's it!
- Email a photo of your dog and include in your email: #CaninePledge #SpringfieldRes to [WaterResources@springfield-or.gov](mailto:WaterResources@springfield-or.gov)

The Calendar Contest runs from May 20 through June 24, 2016. Full contest details are at [www.springfieldstreams.org](http://www.springfieldstreams.org).

### **Canine Calendar Background**

The City of Springfield developed the Canines for Clean Water Calendar more than 5 years ago to raise awareness about every day actions that help reduce pollution in local waterways.

In 2015, the City launched its first-ever canine calendar contest for residents to enter their favorite dog for a feature in the 2016 calendar. The calendar contest earned a lot of community attention and resulted in about 380 dogs being entered to win a spot in the calendar.

The calendar is provided as part of the City's Stormwater Management Plan and the Total Maximum Daily Load (TMDL) Implementation Plan addressing bacteria.