



FOR IMMEDIATE RELEASE

October 26, 2015

Contact: Loralyn Spiro 541.726.2233
Cell 541.285.6205

Or

Niel Laudati 541.726.3780
Cell 541.221.3686

~ MEDIA ADVISORY AND OPPORTUNITY ~

Springfield Roundabouts How-To Video

City expanding education campaign on Oct. 29

The City of Springfield is expanding its traffic safety education campaign to better inform pedestrians, drivers and bicyclists on how to use roundabouts located around the city. Mayor Lundberg will be available at 11:30 am on October 29th to talk about the campaign expansion and discuss a new instructional video with step by step instructions on how to use the different types of roundabouts.

In addition to the video, an instructional flyer and pedestrian reflectors are available. Springfield residents can pick up one of each at City Hall. The Safe Routes to School program, part of the Springfield Public Schools, and SmartTrips Springfield, a collaborative program between Lane Transit District and the City of Springfield, will continue to assist with traffic safety outreach through various locations and events.

What: Expansion of Springfield's traffic safety education campaign and instructional videos

Who: Mayor Lundberg will be available for interviews at the roundabout at Harlow Road and Hayden Bridge Way; we will stage off of Manor Drive.

When: 11:30 am; Thursday, October 29th

Where: Roundabout at Harlow Road and Hayden Bridge Way ([map of staging location](#))

For more information and to view video: <https://www.youtube.com/watch?v=LHEMbIzswKA>