

AGENDA ITEM SUMMARY		Meeting Date: 2/3/2015
		Meeting Type: Work Session
		Staff Contact/Dept.: Linda Pauly / DPW
		Staff Phone No: 541-726-4608
		Estimated Time: 20 Minutes
COMMITTEE FOR CITIZEN INVOLVEMENT (CCI)		Council Goals: Encourage Economic Development and Revitalization through Community Partnerships
ITEM TITLE:	COLLEGE VIEW UGB STUDY AREA VISIONING PROCESS	
ACTION REQUESTED:	The CCI is asked to appoint a stakeholder working group (SWG) to participate in a visioning process. The group will provide input to inform the development of Urbanization policies for Springfield's 2030 Comprehensive Plan. The CCI is requested to review and approve or direct modifications to the proposed participant categories and participants (ATT2), consistent with Springfield's adopted citizen involvement policies and with Statewide Planning Goal 1, <i>Citizen Involvement</i> .	
ISSUE STATEMENT:	At the September 8 th work session, Council directed staff to form a group of neighbors and other community members/stakeholders to discuss and develop a vision for the College View area. The visioning process will address, among other things, appropriate and realistic industrial and commercial development types, preservation of farm land and natural resources, accessibility, sustainability, environmental quality, and partnerships with LCC.	
ATTACHMENTS:	<ol style="list-style-type: none"> 1. Memorandum 2. Proposed stakeholder working group 3. Volunteers sign-up sheets 	
DISCUSSION:	<p>Staff proposes to conduct a series of conversations with Seavey Loop area neighbors, College View/Franklin businesses, stakeholders and interested parties about the City's proposed College View UGB expansion area that will:</p> <ul style="list-style-type: none"> • Acknowledge and respect peoples' concerns • Identify key issues of concerns and ways to address them • Identify desired outcomes and ways to achieve them • Facilitate dialogue between the stakeholders to increase mutual understanding of the issues • Invite and encourage participation in policy development (land uses, zoning, land use buffers, water quality protection, etc.) <p>Staff conducted a visioning workshop on January 14th, 2015 to kick off the visioning process and to provide an open invitation to all workshop attendees to volunteer for the working group. Over 125 people attended. Workshop input was posted on the city's webpage http://www.springfield-or.gov/dpw/2030Plan.htm. Links to the documents are under Project News and Updates - Visioning Process for College View/South Franklin Corridor - Materials and Public Input from Workshop #1, January 14, 2015.</p> <p>There is considerable opposition to the City's proposed College View commercial/industrial land UGB expansion from Seavey Loop area residents and stakeholder groups.</p>	

To:	Committee for Citizen Involvement
From:	Linda Pauly, Principal Planner (541) 726-4608
Date:	February 3, 2015
Subject:	Approval of Stakeholder Working Group - College View Visioning Process (Planning File No. LRP2009-00014)

Action Requested

Review and approve or direct modifications to the proposed citizen involvement activities, participant categories and participants (ATT2) and appoint a stakeholder working group (SWG) to participate in an area-specific visioning process for the Springfield 2030 Comprehensive Plan and UGB study - consistent with Springfield's adopted citizen involvement policies and with Statewide Planning Goal 1, *Citizen Involvement*.

Background

At their September 8, 2014 Work Session, the City Council directed staff to conduct a visioning process for the College View Study Area to address appropriate and realistic industrial and commercial development types, preservation of farm land and natural resources, accessibility, sustainability, environmental quality, partnerships with LCC, etc. Input from the visioning process will be reported to the Council at a future Work Session.

Purpose of this visioning process

- Identifying key issues of concerns and ways to address them;
- identifying desired outcomes and ways to achieve them;
- involve potentially affected stakeholders and members of the public in policy development for the Springfield 2030 Comprehensive Plan related to the proposed UGB expansion in the College View UGB Study Area (e.g. land uses, zoning, agricultural buffers, water quality protection, etc.).

Recruitment for stakeholder working group (SWG)/ Visioning Workshop #1: Sharing Your Concerns and Ideas

Staff invited potentially affected stakeholders and members of the public to a Visioning Workshop on January 14, 2014 to kick off the visioning process, encourage community discussion, seek input on the proposal, and to identify potential working group participants willing to commit their time to a SWG. Staff mailed an invitation to the workshop to all property owners and residents within the College View study area boundary to encourage participation by potentially affected land owners, businesses and residents. Staff emailed the invitation to the entire College View/Seavey Loop study area email list, a large email list of Seavey Loop area neighbors, stakeholders and concerned individuals who have participated in previous neighborhood meetings and/or have submitted letters and emails regarding the College View/Seavey Loop UGB Study Area over the past several years. The list includes individuals who provided testimony about this study area to the Springfield and Lane County Planning

Commissions at their 2010 joint public hearing on the Springfield 2030 Plan and UGB expansion concepts (Planning File No. LRP2009-00014). Staff also recruited/is recruiting agency staff, service providers and other individuals to serve as resources to the working group. These individuals have agreed to share information, maps, etc. to the support the working group process.

Workshop invitees were given the opportunity to volunteer to serve on the stakeholder working group. Interest groups were asked to appoint representatives to participate. Volunteers were told that the final makeup of the group is subject to the level of interest and commitment and that the City will appoint a group to ensure balanced perspectives, consistent with Oregon Statewide Planning Goal 1 Citizen Involvement. In addition to property owners and businesses within the study area, staff encouraged participation from:

- Seavey Loop area residents
- Farmers and agricultural businesses in the Seavey Loop area
- Commercial and Industrial Businesses in Study area
- Rural Residential Property Owner in Study area
- Lane Community College
- Service providers (e.g. Willamalane, EPUD, LTD, Willamette Water Co., Fire District)
- Real estate professional
- Buford Park/Mt. Pisgah
- Main-McVay Transit study SAC member

Volunteers for SWG visioning process

An estimated 125 people attended the January 14th Visioning Workshop. 18 individuals signed up to indicate their interest in serving on the SWG. 4 individuals signed up to share info with the SWG (ATT 3 Volunteers sign-up sheet).

Role of SWG

The SWG will be a group of neighbors and other community members/stakeholders who will meet 3-4 times to discuss and develop high level vision statements for the College View area. Participants will be asked to provide input on the City's UGB amendment proposal and plan policy development related to the proposed UGB expansion in the College View UGB Study Area, including but not limited to:

- Land use policies applicable to new land added to the UGB
- Springfield Development Code urban transition zoning standards that will be applicable to land if and when it is included in Springfield's UGB.

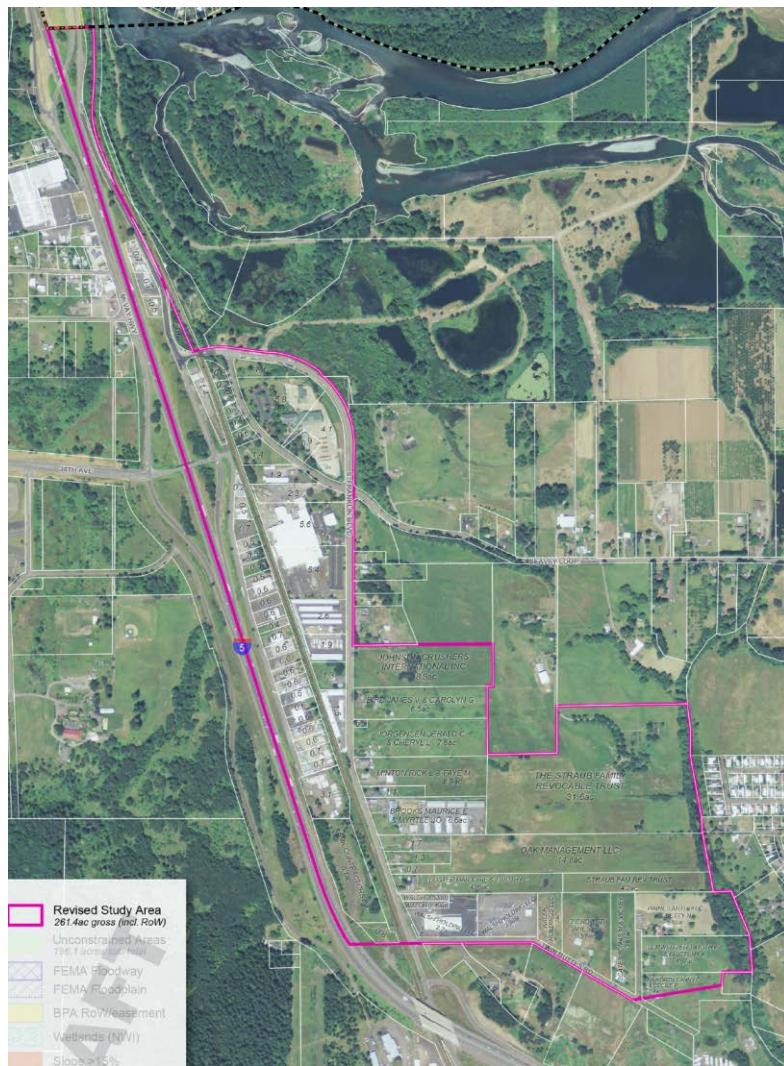
Stakeholder Working Group Workshops

- Workshop #2: Sharing Your Visions
- Workshop #3: Shaping the Future through Comprehensive Plan Policies
- Workshop #4: Shaping the Future through Development Code Standards

PROJECT STUDY AREA: Springfield's proposed expansion of the UGB includes lands along College View, South Franklin and Twin Buttes Road that are already zoned and developed with Public Facilities (EPUD), Rural Industrial (Walsh Trucking, Johnson Crushers), Rural Commercial (e.g. gas station, Latus Motors, storage facility), and Rural Residential uses, as well as larger agricultural land parcels east of Franklin Boulevard. The proposed expansion area is shown in the map below and can be viewed in more detail on the City's website.

PROJECT WEBSITE: www.springfield-or.gov . Scroll down to "In the News" and click on link: [Learn more about the Springfield 2030 Plan & Urban Growth Boundary Study](#)

STUDY AREA MAP



Proposed Categories of Representation and SWG volunteers:

* indicates staff is currently recruiting participants

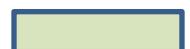
Category	# of volunteers as of Jan. 15th	Staff recommendation	Names
Seavey Loop area residents	5	3	John Helmer Rob Castleberry Normandy Helmer
Farmers and agricultural businesses in the Seavey Loop area	0 farmers 1 ag business owner 1 ag land expert	3*	Farmer TBD Gayle Landt, Ag business Ross Pennhallegon, OSU Extension, Agriculture expert/Springfield Groundwater Guardians
<u>Study Area</u> ag property owner	1	1	Jim Straub
Commercial and Industrial Businesses <u>in Study Area</u>	1	3*	Jeff Schwartz, President Johnson Crushers Dan Kuske, Latus
Rural Residential Property Owner <u>in Study Area</u>	1	2*	Tom Scates
Lane Community College	1 LCC rep (Note same individual is Main-McVay Transit study SAC member 1 LCC student	1 SWG 1 SWG Resource Group	Corbin McBride
Real estate professional	1	1	Betsy Schultz, Springfield Board of Realtors
Buford Park/Mt.	3	1 SWG	Tom LoCascio

Pisgah		1 SWG Resource Group	
Willamalane	1	1	Nicole Ankeney
Lane County Planning Staff	1	1	Keir Miller
DLCD staff	1	1	Ed Moore
ODOT staff	1	1	David Helton/David Reesor
Total		19	15

SWG Resource Group/Guest Speakers/Experts/Info Share

Lane Community College rep Main-McVay Transit Study SAC rep	Brett Rowlett
Lane County Transportation Planning staff	Lydia McKinney/Becky Taylor
Friends of Buford Park	Chris Orsinger, Director
Willamette Water Company	Dan Terrell, Attorney
Lane County sanitarian	
Economic development	
Oregon Water Resources Watermaster/Springfield Groundwater Guardians	Mike Mattick
Springfield ESD staff Springfield Engineering and Transportation staff	
Springfield Economic Development staff	
DSL Wetlands/Waterways/Economic Development	Kirk Jarvie

LEGEND Names in **Bold** font = invited and committed to participate as needed



= category not yet filled

SIGN - UP SHEET Stakeholder Working Group

Please indicate your interest in and commitment to serving on the Stakeholder Working Group

The City of Springfield will be appointing the group to ensure balanced perspectives, consistent with Oregon Statewide Planning Goal 1 Citizen Involvement.

If appointed, you will be contacted by 5PM on Friday January 16th.

Name	Address	Phone number	Email address	Category
Ross Penhalligan	996 Jefferson St, Eugene 97402 940 343-8147	541 912-3443	ross.penhalligan@oregonstate.edu	Ag expert
John T. Heimer				
TOM SCATES	34009 Twin Buttes Rd Eugene 97405	541 726 6905	cheapscates@lifemail.com	Home Owner
Gayle Landt	34742 Seaview Loop 97405 Rd	541-968-6203	gyle.landt@comcast.net	Ag business on Survey Loop
Dan Terrell	6866 Jessica Dr Springfield OR 97478	541-844-6372	dantrell@me.com	Attorney representing Water Group
Rob Cost (Chair)	6701 Franklin Blvd Eugene 97405	541 513-8504	robc@efn.org	
Pam McBre	34753 Seaview Eugene OR 97405	541-914-9731	pammcbee@orangeyellow.com	
Demi + Scott Brock	34661 Seaview Loop	541-292-1842	denibrock@aol.com	Land Owner
Tim Straub				
Betsy Schultz	40101 Booth Kelly Rd Springfield OR 97478	541 520 7017	schultzbq.com	SOPA Board of Directors
Normandy Helmer	33925 Seaview Loop 97405	541-513-1111	NSH090@gmail.com	Area Resident
Charles Stewart	34191 Seaview Loop 97405	541-988-1172	emptygate@comcast.net	Home owner Co-Owner
				Coalition Organizer (20 citizen Groups)

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SIGN - UP SHEET

Info Share for Stakeholder Working Group

Please indicate your interest in providing information to contribute to the Stakeholder Working Group process

- Maps
 - Guest speakers/expertise



Attachment 3-3

Brett Rowlett
Director of Governmental and Community Relations
Office of the President

Brett Rowlett
Director of Governing
Office of the President

AGENDA ITEM SUMMARY		Meeting Date: February 3, 2015
COMMITTEE FOR CITIZEN INVOLVEMENT (CCI)		Meeting Type: CCI
		Staff
		Contact/Dept.: Linda Pauly/DPW
		Staff Phone No: 541-726-4608
		Estimated Time: 20 Minutes
ITEM TITLE:	DOWNTOWN CITIZEN ADVISORY COMMITTEE (CAC) APPOINTMENTS	
ACTION REQUESTED:	The CCI is requested to appoint two new members to the Downtown CAC and to review, and approve or direct changes to the proposed modification to committee member categories (ATT1), consistent with Springfield's adopted citizen involvement policies and with Statewide Planning Goal 1, <i>Citizen Involvement</i> .	
ISSUE STATEMENT:	Two applicants applied to fill two of the open positions on the Downtown CAC in the following categories: (1) Springfield Downtown School representative (1) Historic Commission representative	
ATTACHMENTS:	1. Current and proposed CAC roster 2. Applications received	
DISCUSSION:	The Downtown CAC provides City planning advisory functions associated with the implementation of the <i>Downtown Urban Design Plan and Implementation Strategy</i> , including updates to the <i>Downtown Refinement Plan and Springfield Development Code</i> — consistent with the City's Goal 1 Citizen Involvement program. The CAC also provides input on initiatives intended to improve the physical appearance, safety and vitality of Downtown. The CAC roster (ATT1) was last updated on October 1, 2013, when the CCI appointed several new members and directed staff to continue recruiting representatives to fill remaining vacancies. The CCI is interested in seeking new members who have a passion for Springfield and who will bring new expertise and perspectives to the committee to assist with the Downtown plan implementation tasks the committee will be working on this year and next. To date, staff has been successful in recruiting applicants for two open positions. Staff requests the CCI's appointment of applicants Devon Ashbridge and Vincent Martorello (ATT 2) to serve on the CAC. After this appointment, the CAC will have two remaining vacancies: Area Resident (1) and CDAC representative (1). Staff requests input from the CCI to examine and possibly reconsider appointment in these two categories at this time. Staff suggests that the CCI may wish to consider modifying the roster and directing staff to recruit one or two Downtown Business or Property Owners to serve on the committee. Committee vacancies are advertised through a City media release and through email communications to a range of interested parties. The new appointments and proposed recruitment will bring new expertise and community representation to the committee.	



Springfield Downtown District Plan

City of Springfield Development & Public Works

Contact Linda Pauly 541 726-4608

Proposed Committee Roster February 3, 2015

Downtown Citizen Advisory Committee Members

Shannon Mudge	General Public
Karen Hageman	Vice Chair, Plan Area Business Owner/Renter
Steve Moe	Chair, General Public / Planning Commission
Dan Egan	Chamber of Commerce
Angelynn Pierce	Chamber of Commerce - alternate
Ted Corbin	General Public
Vacant Vincent Martorello	Historic Commission
Vacant	Community Development Advisory Committee
Bob Keefer	Willamalane
Vacant	General Public Downtown Business or Property Owner
John Tuttle	Washburne District
Daniel Basaraba	Realtor/developer
John Qualman	Area resident
Celia Barry	Area resident
Jim McHugh	NEDCO Downtown Program Coordinator
Julie Romig	Designer
Kip Amend	Designer
Vacant Devon Ashbridge	Springfield Downtown School Representative



APPLICATION

for a

City of Springfield

Citizen Advisory Board / Commission / Committee

City Manager's Office
225 Fifth Street
Springfield, OR 97477

Please print or type:

Board / Commission / Committee applying for:

Downtown Advisory Committee

(A separate application must be completed for each board / commission / committee)

Name: Devon Ashbridge
First Middle Initial Last

Home address: _____
Street _____ City _____ Zip _____

Mailing address: 525 Mill Street Springfield 97477
Street _____ City _____ Zip _____

Day Phone: 541-726-3213 Evening phone: _____

Email Address: devon.ashbridge@springfield.k12.or.us

Preferred Form of Contact: Email

Do you live within the Springfield city limits? Yes No If yes, how long? _____

No If no, do you live inside Springfield's Urban growth boundary?

Yes No

Ward number (City residents only):

Are you a Springfield property owner? Yes No

Are you a Springfield business owner? Yes No

Are you a registered voter? Yes No

Occupation: Communications Place of Employment/School: Springfield Public Schools

Business address: 525 Mill Street, Springfield, OR 97477

Education: _____

See next page.



APPLICATION for a City of Springfield Citizen Advisory Board / Commission / Committee
Page 2

Please print or type:

1. What experiences / training / qualifications do you have for this particular board / commission / committee?

I am familiar with the schools located downtown, their past and current roles, as well as with District resources and partnerships. I also have a strong desire to see the Springfield community continue to grow and succeed – much like our students.

2. What specific contribution do you hope to make?

I hope to help our local public schools continue to support positive growth downtown by acting as a liaison with District and School Board officials, as well as find opportunities for greater community involvement in our schools.

3. Briefly describe your involvement in relevant community groups and activities. (Lack of previous involvement will not necessarily disqualify you from consideration.)

I am a recent graduate of the Eugene-Springfield Chamber Leadership Program. In addition, I act as staff support to the TEAM Springfield partnership and have been active throughout the District as the communications supervisor.

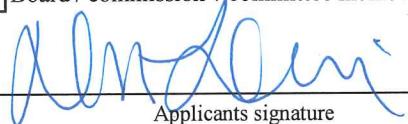
4. What community topics concern you that relate to this board / commission / committee? Why do you want to become a member?

Primarily how the District can be a partner in the work to continue improving downtown, but also in supporting a downtown that attracts families and residents from around Springfield and the wider area.

5. Most boards / commissions / committees meet monthly. Subcommittees may meet more frequently. Meetings generally last one and one-half hours. **It is highly recommended you attend a meeting before submitting the application.** Please read the news release for this position which contains the normal dates and times for these meetings and can be found at www.ci.springfield.or.us/CMO/newsrel.htm. Are you available to attend meetings on the dates listed for this committee?

6. How did you hear about the above vacancy?

- Newspaper ad Newspaper article Radio/TV Mail notice Word of mouth
 Board / commission / committee member Internet



Applicant's signature

October 3, 2014

Date

Please note:

**When possible, council will not appoint someone currently serving on another governing body.
When possible, council will appoint someone to serve on one city board, commission, or committee.**



Return this application to the City Manager's Office, 225 Fifth Street, Springfield, OR 97477
For more information please call the City Manager's Office at 541.726.3700

Printed on recycled paper





APPLICATION

Planning Citizen Advisory Committee

Please print or type:

Planning Citizen Advisory Committee Applying for: Downtown Citizen Advisory Committee

First Name: VINCENT Middle Initial: M Last Name: MARTORELLO

Mailing Address: 3033 Gateway St # 100 City: Springfield Zip: 97477

Day phone: 541 736 4015 Evening Phone: 541 602 4917

Email: Vincentmewillamalane.org & Vincent.Martorello@gmail.com

Occupation: Manager Place of Employment/School: Willamalane

Education: Masters - University of Michigan

1. There is currently one vacancy on the Committee. Please indicate which interest group best describes you (select all that apply).

Historic Commission Representative (1)

2. If appointed, could you begin your term in October 2014? Yes No

3. Are you available to attend evening meetings, typically held on the 4th Thursday of the month 5:30-7:00

Yes No

4. How did you hear about this vacancy?

Website Newspaper Radio/TV Email Word of Mouth

Other: HC Member

Please print or type your answers to the following questions on an additional sheet(s) of paper:

5. Briefly discuss why you feel that you fall within the category(ies) you selected under Question 1 and why you feel that you should be chosen to represent the views of the interest group you selected.
6. Why are you interested in serving on this committee?
7. What experience, training, qualifications, or skills would you bring to this committee?
8. What specific contribution do you hope to make by serving on this committee?

Vincent Martorello

Application: Planning Citizen Advisory Committee

Application Questions

5. ***Briefly discuss why you think you fall within the category (ies) you selected under Question 1 and why you think you should be chosen to represent the views of the interest group you selected.*** I am a current member of the Historic Commission, I am an active member and I can serve as a reliable and accurate conduit of information.
6. ***Why are you interested in serving in this committee?*** I am a certified planner and I have witnessed the City of Springfield grow and direct its focus to the downtown since I moved into the area in 2000. I was living in Corvallis for the last number of years and moved to Springfield within the last two years. I believe my experience as a planner can serve the committee well and my involvement within the committee will serve me well as it will allow me to broaden my involvement in community service.
7. ***What experience, training, qualifications or skills would you bring to this committee?*** I have prepared and implemented numerous master plans, and I have written zoning code, managed projects, organized public meetings, worked with neighborhood groups, and facilitated meetings for years. I also have an education in Landscape Architecture. I have skills in organization, communication, visioning, and advocacy that I believe can serve the committee well.
8. ***What specific contribution do you hope to make by serving this committee?*** I hope to contribute a planning perspective that draws upon economic development principles, historic preservation fundamentals, and public participation values.
9. ***Briefly describe any involvement you may have within community advisory groups and activities. List any organization or groups you are a member and any boards, commission or committees to which you are appointed or have previously served.*** I served on the Lane County Planning Commission in the early 2000s. I am currently a member of the Springfield Kiwanis, and the City of Springfield Historic Commission. In my planning profession I have organized advisory groups to assist me with planning activities. I am currently working with the Thurston Hills Natural Area Management Plan Advisory Group. This group is approximately 15- 18 members and will work with me over the next 18 months as I prepare the management plan for the natural area.
10. ***What community topics concern you that relate to this committee?*** Currently I am interested in the development of downtown and how it promotes pedestrian circulation and movement through the downtown corridor. Overall, I am interested in the vision for downtown and how the City plans and implements actions to sustain a level of interest and energy within the downtown through mixed land use or street design solutions. In addition, I am interested in how the downtown will connect to areas such as Island Park, Mill Race Path, and points to the east.

11. Tell us any other information related to your serving as a member of this committee that you would like to tell us? Intentionally left blank.