



FOR IMMEDIATE RELEASE

March 7, 2012

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~ MEDIA ADVISORY ~

NOON RIDE **A SmartTrips Gateway Event**

The March 16 event will include a bicycle ride through Springfield, followed by a free lunch.

What: The SmartTrips Gateway “Noon Ride” is an event for any employee in Springfield. The purpose of the event is to get people out of their office for an hour, enjoy the fresh air, and celebrate the great places to ride a bicycle in Springfield!

We will congregate at the Springfield City Hall Outdoor Plaza (5th Street and A Street) at 12:00 p.m. sharp on Friday, March 16. Mayor Christine Lundberg will kick off the event, and the group will head off for a leisurely bicycle ride through town and on the Rosa Parks Path. After the bicycle ride, participants are welcome to enjoy a free lunch at City Hall catered by Terese’s Place. Please bring your bike locks to secure your bike during lunch.

The City of Springfield, Lane Transit District, and Point2point Solutions have partnered together to host this event.

When: Friday, March 16, 2012 from 12:00 - 1:00 p.m.

Where: Springfield City Hall Outdoor Plaza (5th Street and A Street)

Cost: This event is free and open to the public

Additional Information: Contact SmartTrips Program Coordinator Claire Otwell at 541.682.6213