



**FOR IMMEDIATE RELEASE**

**November 7, 2011**

**Contact:** Niel Laudati 541.726.3780  
Cell 541.221.3686

## **~ MEDIA ADVISORY ~**

### **Springfield's "Wheels by the Willamette" Event**

*November 16<sup>th</sup> event will include free refreshments, safety gear and bike tune-ups*

**What:** "Wheels by the Willamette" is an event designed for bicycle path users and commuters on their ride home from work or during an afternoon ride on November 16<sup>th</sup> from 3:30-5:30 p.m.

Bicyclists on the North Bank River path can stop by our station, rain or shine, to enjoy free refreshments, receive bike path information and safety gear from the City of Springfield and Point2Point Solutions. Hutch's Bicycles store will provide a free bike tune-up station for the event. Northwest Community Credit Union will provide free bike smoothies made on their bike smoothie bicycle.

Point2point Solutions, City of Springfield, Hutch's Bicycles, and Northwest Community Credit Union have all partnered together to host this event.

**When:** Wednesday, November 16<sup>th</sup>, 2011 from 3:30-5:30 pm.

**Where:** On the North Bank River path at West D Street Greenway on Aspen Street.

**Cost:** This event is free and open to the public

**Additional Information:** Contact David Reesor 541.726.4585