

**SIGNS**

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**8.200 Purpose.**

The city recognizes the importance of an aesthetically pleasing community, to the continued welfare of its population, and to the economic development of the city. Sections 8.200 to 8.268 shall apply to all signs located within the city limits and the Urban Growth Boundary. The regulation of the quantity, size and type of signs in designated zones within the city provides equity among users and insulates neighbors from adverse effects of signs. Sections 8.200 to 8.268 do not regulate the content of any sign. The regulation of signs has the following specific objectives:

- (1) To ensure that signs are designed, constructed, installed and maintained so that public safety and traffic safety are not compromised;
- (2) To allow and promote positive conditions for meeting sign users' needs, while at the same time avoiding nuisances to nearby properties and promoting a pleasing environment;
- (3) To reflect and support the permitted uses found throughout the various zoning districts;
- (4) To allow for adequate and effective signage for all industrial and commercial zoning districts, while preventing signs from dominating the visual appearance of the area;
- (5) To ensure that the constitutionally guaranteed right of free speech is protected; and
- (6) To maintain and protect the natural view sheds associated with the city's district natural qualities in accordance with the goals established in the Metropolitan Plan.
- (7) To provide regulations that can be administered to allow sign owners and sign users choices while protecting the needs of the public.
- (8) To protect residential neighborhoods from the adverse impact that signs may have on the residential atmosphere. [Section 8.200 amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012.]

**8.201 Authority.**

The building official is hereby authorized and directed to enforce the provisions of this code. The building official shall have the authority to render interpretations of this code and to adopt policies and procedures to clarify the application of its provisions. Such interpretations, policies and procedures shall be in compliance with the intent and purpose of this code. Such policies and procedures shall not have the effect of waiving requirements specifically provided for in this code. In the event that any part or provision of this code is held to be illegal or void, this shall not have the effect of making void or illegal any of the other parts or provisions. [Section 8.201 added by Ordinance No. 6276, enacted March 19, 2012.]

**8.202 Definitions.**

The meaning of specific terms pertaining to the regulation of signs are:

**Abandoned Sign.** A sign structure not containing a sign, not in use, or in a state of disrepair for a continuous 90 day period. A sign may be considered not in use when the property where the sign is located ceases to be in use.

**A-Frame Sign.** An advertising device that is usually in the shape of an “A,” located on the ground and is easily movable.

**Approved Plastics.** As defined in the current Oregon Structural Specialty Code (OSSC), as adopted by the city of Springfield.

**Banner.** Any non-rigid material such as canvas, vinyl or cloth, with no enclosing framework that contains advertising copy.

**Billboard.** Any sign greater than 200 square feet for one face shall be considered a billboard.

**Building Official.** The officer or other designated authority charged with the administration and enforcement of the State Building Code.

**Business.** A legal entity that owns or occupies premises in a commercial or industrial district and all activity carried on, conducted, or transacted by a legal entity on the same premises, including charitable, fraternal, religious, educational or social organizations. A “legal entity” includes, but is not limited to, an individual proprietorship, partnership, corporation, nonprofit corporation, association, or limited liability company.

**Copy Change.** The replacing of an existing advertising copy and/or sign face to reflect an image change without altering the existing sign structure.

**Director.** The development and public works director.

**Display Surface Area.** The area enclosed by the display surface of the sign excluding structural supports. Only one face of a double faced sign shall be considered in determining the display surface area.

**Double-Faced Sign.** A sign that has two display surfaces that are used for advertising.

**Electronic Reader Board.** An electric sign which conveys a message supported by one or more uprights in the ground or by an approved method attached to a building wall.

**Electric Sign.** Any sign containing electrical wiring which is attached or intended to be attached to an electrical energy source and provides artificial light either through exposed lighting on the sign face or through transparent or translucent material from a light source within the sign.

**Exempt.** Signs exempted from normal permit requirements; however, still subject to those restrictions as stated in sections 8.200 to 8.268.

**Fees.** The amount required to be paid to the city as specified to undertake any provision of sections 8.200 to 8.268 in pursuit of installing a sign.

**Flashing Sign.** An illuminated sign, or a sign constructed of reflective material to simulate movement, on or within which light is not maintained stationary and constant in intensity and color. An approved electronic reader board is not a flashing sign.

**Freestanding Sign.** A sign supported by one or more uprights in the ground and detached from any building or structure.

**Grade.** The lowest elevation point of the finished ground surface directly below or at the sign location, and any point within five feet from the sign location. If the sign or any projection is within five feet of a public sidewalk, alley, or other public way, the grade will be the elevation of the sidewalk, alley or public way.

**Install.** This term shall mean attach, place, alter, construct, reconstruct, enlarge or move, and includes the painting of wall signs, but does not include copy changes on any sign.

**Marquee.** A permanent roofed structure attached to and supported by the building and projecting over public property and constructed of durable materials such as metal, glass or plastic.

**Murals.** A hand-painted work of visual art applied to and made integral with a wall surface. A mural does not include mechanically-produced or computer-generated prints or images, including, but not limited to, digitally-printed vinyl, electrical or mechanical components, or changing image displays.

**Non-Structural Trim.** Material which is molding, battens, caps, nailing strips, latticing, cutouts or letters and walkways which are attached to the sign structure.

**Portable Sign.** A single or double faced sign which is temporary in nature. The sign or sign frame is not attached permanently to the building or ground and does not meet the definition of a banner.

**Projecting Sign.** Any sign other than a wall sign that projects more than 12 inches from an exterior wall.

**Property.** The area contained within a lawfully-created lot or parcel or the development area as defined in Springfield Development Code section 6.1-110, whichever area is larger.

**Rotating Sign.** A sign which moves or rotates as if on an axis.

**Roof Sign.** A sign constructed upon or above a roof or parapet of a structure.

**Sign.** A name, identification, description, display, illustration, or logo that is affixed to, painted, or represented directly or indirectly upon a building or other outdoor surface, which directs attention to or is designed or intended to direct attention to the sign face or to an object, product, place, activity, person, or business. Each display surface of a sign or sign face is considered a sign. Signs that are located completely within an enclosed building, and not exposed to view from a street, are not subject to this code. The scope of the term “sign” does not depend on the content of the message or image being conveyed.

**Sign Copy.** Any lettering placed on a building wall or on a sign face.

**Sign Face.** The entire area of a sign on which copy may be placed.

**Sign Height.** The vertical distance from grade to the highest point of a sign or a sign structure.

**Sign Structure.** Any structure which supports or is capable of supporting a sign as defined in this code.

**Temporary Sign.** A temporary sign is any sign, banner, pennant, balloon or valance not permanently attached to a building, structure or the ground.

**Under Marquee Sign.** A sign which is attached only to a marquee and which is suspended or projects downward from a marquee and has no portion of the sign above the bottom surface of the marquee structure.

**Wall Sign.** A sign painted on or attached to a building wall that projects no more than 12 inches from the wall. Hanging signs attached to a building eave or overhang and not classified as a projecting sign in section 8.202. Signs placed on, attached to or constructed on a canopy, awning or marquee, whether or not such structures are located in the public right-of-way, are also considered wall signs. [Section 8.202 amended by Ordinance No. 5862, enacted September 15, 1997; further amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

## Construction Requirements

### 8.204 Design.

- (1) Signs and sign structures shall be designed and constructed to resist wind and seismic forces as specified in this section. All bracing systems shall be designed and constructed to transfer lateral forces of the structure. For signs on buildings, the dead and lateral loads shall be transmitted through the structural frame of the building to the ground in a manner as not to over stress any of the elements thereof. The overturning moment produced from lateral forces shall in no case exceed two-thirds of the dead load resisting moment. Uplift due to overturning shall be adequately resisted by proper anchorage to the ground or to the structural frame of the building. The weight of earth superimposed over footings may be used in determining the dead load resisting moment. The earth shall be carefully placed and thoroughly compacted.
- (2) **Wind Loads.** Signs and sign structures shall be designed and constructed to resist wind forces as specified in Chapter 16 of the Oregon Structural Specialty Code.
- (3) **Seismic Loads.** Signs and sign structures shall be designed and constructed to resist seismic forces as specified in Chapter 16 of the Oregon Structural Specialty Code.

- (4) **Combined Loads.** Wind and seismic loads need not be combined in the design of signs or sign structures; only the loading producing the larger stresses need be used. Vertical design loads, except roof live loads, shall be assumed to be acting simultaneously with the wind or seismic loads.
- (5) **Allowable Stresses.** The design of wood, concrete, steel or aluminum members shall conform to the requirements of Chapters 19, 20, 21, 22 and 23 of the Oregon Structural Specialty Code. Loads, both vertical and horizontal, exerted upon the soil shall not produce stresses exceeding those specified in the Oregon Structural Specialty Code. The working stresses of wire rope and its fastenings shall not exceed 25 percent of the ultimate strength of the rope or fasteners. Working stresses or wind or seismic loads combined with dead loads, may be increased as specified in Chapter 16 of the Oregon Structural Specialty Code. [Section 8.204 amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012.]

#### **8.206 Construction.**

- (1) **General.** The supports for all signs or sign structures shall be securely built, constructed and erected in conformance with the requirements of this code.
- (2) **Materials.** Materials for construction of signs and sign structures shall be of the quality and grade as specified for buildings in the Oregon Structural Specialty Code. In all signs and sign structures, the materials and details of construction shall, in the absence of specified requirements, conform with the following:
  - (a) Structural steel shall be of such quality as to conform with Uniform Building Code Standard No. 27-1 or current equivalent recognized by the Oregon Structural Specialty Code. Secondary members in contact with or directly supporting the display surface may be formed of light gauge steel, provided such members are designed in accordance with the specifications of the design of light gauge steel as specified in American National Standards Institute/American Society of Civil Engineers 8 and shall be galvanized. When formed integral with the display surface, the minimum thickness of the secondary members shall be No. 12 gauge. The minimum thickness of hot rolled steel members furnishing structural support for signs shall be one-fourth inch, except that, if galvanized, such members shall not be less than one-eighth inch thick. Walls of steel pipes shall be not less than one-eighth inch thick. Steel pipes shall be of such quality as to conform with U.B.C. Standard No. 22-11 or current equivalent recognized by the Oregon Structural Specialty Code. Steel members may be connected with one galvanized bolt, provided the connection is adequate to transfer the stresses in the members.
  - (b) Wood anchors and supports embedded in the soil, or within six inches of the soil, shall be of all heartwood of a durable species or shall be pressure treated with an approved preservative. Such members shall be marked or branded by an approved testing agency.
- (3) **Use of Combustibles.** Wood, approved plastic or plastic veneer panels as approved for in Chapter 26, or other materials of combustible characteristics similar to wood, used for moldings, cappings, nailing blocks, letters and latticing, shall comply with the Oregon Structural Specialty Code and shall not be used for other ornamental features of signs, unless approved.
- (4) **Anchorage.** Members supporting unbraced signs shall be so proportioned that the bearing loads imposed on the soil in either direction horizontal or vertical, shall not exceed the safe values as determined by the building official. Braced freestanding signs shall be anchored to resist the specified wind or seismic load acting in any direction anchors and supports shall be designed for safe bearing loads on the soil and for an effective resistance to pull out, amounting to a force 25 percent greater than the required resistance to overturning. Anchors and supports shall penetrate to a depth below ground greater than that of the frost line. Signs attached to masonry, concrete or steel shall be securely fastened through the use of metal anchors, bolts or approved expansion screws of sufficient size and anchorage to support safely the loads applied. No wooden blocks, plugs or wooden anchors used in connection with screws or nails shall be considered proper anchorage, except in the case of signs attached to wood framing. No anchor or support

of any sign shall be connected to, or supported by, an unbraced parapet wall, unless such wall is designed in accordance with the requirements for parapet walls specified for seismic zones in the State Structural Specialty Code.

- (5) **Display Surfaces.** Display surfaces may be made of metal, glass or approved plastics. Sections of approved plastics on wall signs shall not exceed 225 square feet in area. When more than one section is used, they shall be separated three feet laterally and six feet vertically.
- (6) **Approved Plastics.** The building official shall require that sufficient technical data be submitted to substantiate the proposed use of any plastic material and, if it is determined that the evidence submitted is satisfactory for the use intended, the building official may approve its use. [Section 8.206 amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012.]

### 8.208 Projection and Clearance.

- (1) **General.** All signs shall conform to the clearance and projection requirements of this section or as specified in specific sign district.
- (2) **Clearance from High Voltage Power Lines.** Signs shall be located as specified in the current National Electric Safety Code, and by the public utility commission.
- (3) **Clearance from Fire Escapes, Exits or Standpipes.** No sign or sign structure shall be erected in such a manner that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit or standpipe.
- (4) **Clearance and Access, Roof Signs.** No sign shall obstruct any openings to such an extent that light or ventilation is reduced to a point below that required by the Oregon Structural Specialty Code or the Springfield Development Code.
  - (a) **Sign Adjacent to Wall Openings.** Exterior signs erected within five feet of an exterior wall opening shall be constructed of non-combustible material as defined in the current Oregon Structural Specialty Code or approved plastics.
  - (b) **Clearance in a Public Alley.** No sign or sign structure shall project into a public alley below a height of 14 feet above grade, nor project more than 12 inches where the sign structure is located 14-16 feet above grade. The sign or sign structure may project not more than 36 inches into the public alley where the sign or sign structure is located more than 16 feet above grade.
  - (c) **Clearance from Streets.** Signs shall not project within two feet of the curb line, as measured at the face of the curb nearest to the street or roadway. In the absence of a curb, the curb line shall be established by the director.
  - (d) **Clearance Over Vehicle Use Area.** The minimum clearance of all signs projecting over any portion of a vehicle use area shall be 16 feet. Bollards or other physical barriers capable of protecting all portions of the sign projecting over the vehicle use area may be used to satisfy this standard. [Section 8.208 amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

### 8.210 Location and Setbacks.

No sign or sign structure shall be installed within a public utility easement. No sign or sign structure shall be installed within a five-foot setback from the property line. The property line must set back a minimum of 15 feet from the curb in order to be considered for an exemption from the five-foot setback from any property line. No sign shall be located within the vision clearance area as defined in the Springfield Development Code. All signs shall be located entirely on private property unless they are located in the downtown sign district where projection over the right-of-way is permitted with the appropriate insurance requirements. [Section 8.210 amended by Ordinance No. 6008, enacted March 18, 2002; further

amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

### **8.212 Searchlights.**

A searchlight may be permitted upon attainment of a permit. The illumination from this light shall not be directed onto adjoining property or located in a residential district.

### **8.214 Alternate Materials and Methods of Construction.**

Alternative Materials, Design, Modifications and Methods of Construction. The provisions of this code are not intended to prevent the installation of any material or to prohibit any innovative design or method of construction not specifically prescribed by this code, provided that any such alternative has been approved by the building official. An alternative design, modification or method of construction shall be approved where the building official finds that the proposed design is satisfactory and complies with the intent of the provisions of this code, and that the material, method or work offered is, at least the equivalent of the standards prescribed in this code. The details and findings of such action granting an alternative design, materials, and method of construction shall be recorded and entered in the files of the community services division. [Section 8.214 amended by Ordinance No. 6114, enacted February 7, 2005.]

### **8.216 Tests.**

When there is insufficient evidence of compliance with any provision of sections 8.200 to 8.268 and/or the Oregon Specialty Codes, the building official may require tests as evidence of compliance to be made at no expense to the city. Test methods shall be as specified by the Specialty Codes or by other recognized test standards. In the absence of recognized and accepted test methods for the proposed alternate, the building official shall determine test procedures. All tests shall be made by an approved testing agency. Reports of such tests shall be retained by the building official for the period required for the retention of public records. [Section 8.216 amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012.]

## **Permit—Regulations—Fees**

### **8.218 General.**

Except as specified in section 8.234, no person shall erect, construct, alter or relocate any sign unless a permit has been obtained from the building official. A separate electrical permit shall be required for each sign service equipment as specified in the Electrical Specialty Safety Code. Sign permits shall be issued only to contractors licensed in accordance with city and state regulations, or any property owner or a designee erecting a sign or sign structure on their own property, provided the sign erection work is performed by a person regularly and directly under their employ. The following requirements shall be included with each sign permit application:

- (1) **Permit Applications.** Two complete sets of plans, engineering calculations, diagrams and other data shall be submitted with each application for a permit. The building official may require plans, computations, and specifications to be prepared and designed by an engineer or architect.
  - (a) A scaled plot plan with building dimensions, setback and location of proposed signs shall be submitted with the sign permit application. A photograph of each façade of the building shall be submitted.
  - (b) A scaled elevation drawing shall be submitted in addition to the above requirements if a wall mounted sign will be erected.
  - (c) A description of materials, anchors, footings and attachment systems shall be provided.
  - (d) For all freestanding or projecting signs over 20 feet in height above grade, plans shall be submitted, drawn by a registered engineer.

- (e) Each application shall include photographs of existing signage on the property or associated with the business.
  - (f) If the application is for a billboard, the application must include an approved permit from the state of Oregon under the Oregon Motorists Information Act of 1971 (ORS 377.700 et seq.) prior to the erection of the billboard.
- (2) **Permit Fees.** Sign permit fees for permanent and temporary signs, excluding electrical, shall be set by resolution of the council. Only one face of a double-faced sign will be used for calculation purposes. Each sign shall be considered separately when calculating plan review and sign permit charges.
  - (3) **Temporary Sign Permit Fees.** Four permits on each property shall be permitted per calendar year. The fee for each permit shall be set by resolution of the council. No temporary sign(s) shall be larger than 60 square feet and be erected for a maximum of 30 consecutive days per each permit. The temporary sign(s) shall be located completely on private property and shall be in compliance with the required setbacks as identified in this code. If any temporary signs are erected without first obtaining a permit, the permit fee shall be doubled. This subsection does not apply to temporary signs that are exempted under section 8.234 of this code.
  - (4) **Permit Issuance.**
    - (a) **Compliance.** The building official shall not issue a permit unless the sign and its location are in compliance with the provisions of this code and the Springfield Development Code. No permit issued shall be transferred to another party.
    - (b) **Expiration.** If the sign authorized by a sign permit is not installed within 180 days after the date the permit is issued, or an inspection requested to verify progress of the proposed installation, the permit shall be void. The building official may extend an unexpired sign permit for a period not exceeding 180 days upon written request by the permittee showing that circumstances beyond their control have prevented work on the sign. No permit shall be extended more than once.
  - (5) **Penalty Fees.** The fee for any sign permit where the applicant begins work (and/or erects or re-erects a sign) prior to obtaining a sign permit, shall be double the fee specified by resolution of the city council.
  - (6) **Insurance.** Every property owner or designee who applies for a permit to erect, alter, or maintain a sign which projects more than 12 inches over public property must carry public liability insurance sufficient in the judgment of the director to save the city and its employees harmless against any injury or damage resulting from the permitted sign. This policy must be maintained in full force and effect during the time the sign remains over public property and must contain a requirement of notice of cancellation to the city. [Section 8.218 amended by Ordinance No. 6138, enacted August 1, 2005; further amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

## **8.220 Inspections.**

Signs for which a permit is required shall be inspected by the building official for conformance with this code and the building safety codes. When the building official has reasonable cause to believe that a condition exists which makes any sign, sign structure or sign service equipment unsafe, dangerous or hazardous, an inspection of the site may be performed. [Section 8.220 amended by Ordinance No. 6008, enacted March 18, 2002.]

## **8.222 Removal.**

Whenever the building official ascertains that any sign, sign structure or sign service equipment regulated by this article and the Specialty Codes has become hazardous to life, health or property, the building official shall order in writing that the sign, sign structure or sign service equipment be returned to a safe condition, as specified in section 204 of the Springfield Building Safety Code. The written notice shall fix a time limit for compliance with the order.

### 8.224 Stop Work Order.

Whenever any work is being done contrary to the provisions of this article, the Building Safety Codes or any statute, regulation or ordinance of any governmental subdivision of the state, the building official may order the work stopped by notice in writing. Persons performing such work shall stop work immediately until authorized by the building official to resume.

### 8.226 Utility Disconnection.

The building official may disconnect any utility service or energy supplied to the sign, or sign service equipment in case of emergency, or where necessary to eliminate an immediate hazard to life or property. The building official shall, whenever possible, notify the serving utility and the owner of the sign or sign service equipment of the decision to disconnect prior to taking the action, and shall notify such serving utility, owner of the sign or sign service equipment, in writing of the disconnection as soon as possible.

### 8.228 Utility Connection.

No person shall make connection from any energy supply nor supply energy to any sign or sign service equipment which has been disconnected by the building official or the use of which has been ordered to be discontinued by the building official until the building official authorizes the reconnection and use of such equipment.

### 8.230 Access for Inspections.

Access to all freestanding signs, roof and projecting signs and wall signs shall be provided for the purpose of inspection. [Section 8.230 amended by Ordinance No. 6008, enacted March 18, 2002.]

### 8.232 Non-Conforming and Abandoned Signs.

- (1) For the purpose of this section, a non-conforming sign is a sign that was legally established on the effective date of this ordinance, but which does not fully comply with the current sign regulations.
- (2) **Damaged Non-Conforming Signs.** Any non-conforming sign damaged by any means to the extent of more than 50 percent of its replacement cost or sign area at the time of damage must be removed or reconstructed in conformance with this code.
- (3) **Enlarging Non-Conforming Signs.** No non-conforming sign may be enlarged or altered in a way that would increase its nonconformity.
- (4) **Abandoned Signs.** Abandoned signs shall be removed or replaced in conformance with this code.
- (5) **Existing Non-Conforming Signs.** When an application is made for new signs on property which has existing non-conforming signs, permits may be issued for the new sign(s) in accordance with the provisions of this code, provided that the new signs together with the existing signs do not exceed the allowable number and types of permitted signs. [Section 8.232 amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

### 8.234 Exempt Signs.

The following signs or operations are permitted without a sign permit, but shall adhere to the standards listed below:

- (1) **Changing of Copy/Face Change.** Changing of copy or face change on signs specifically designed to allow for this unless the sign face remains empty for a period of 90 days. If the sign remains vacant for 90 days, it shall be considered abandoned and shall be removed.



- (2) **Maintenance.** Normal maintenance and repair of a sign structure or sign service equipment. Normal maintenance and repair does not include structural changes, removal and replacement, copy changes or the addition of electrical wiring.
- (3) **Government Signs.** Government signs are signs that are required to be constructed, placed or maintained by the federal, state or local government either directly or to enforce a property owner's rights and all signs erected by a public employee in the performance of a public duty, including, but not limited to, safety signs, danger signs, signs indicating scenic or historical points of interest, signs constructed or placed in a public right-of-way by or with the approval of a governmental agency having legal control or ownership over the right-of-way, and signs owned or constructed or placed under the direction or authorization of the city.
- (4) **Under Marquee Signs.** A sign attached to the underside of a marquee. The maximum height of this sign shall be 12 inches. Such sign shall be permanently attached to the marquee and shall be a minimum of eight feet above grade.
- (5) **Exempt Temporary or Small Signs.** Signs exempted under the following provisions shall not be tacked, nailed, posted, pasted, glued or otherwise attached to trees, utility or light poles, fences, or other objects not erected, owned and maintained by the owner of the sign.
  - (a) One sign with a sign face no larger than three square feet may be located on a property at any time.
  - (b) One temporary sign not larger than 32 square feet per face may be located on a property for a period of 90 days prior to and five days after an election involving candidates for a federal, state or local office that represents the district in which the property is located or involves an issue on the ballot of an election within the district where the property is located.
  - (c) One temporary wall sign and one temporary freestanding sign, each with a sign face no larger than eight square feet in a residential zone or 20 square feet in a commercial or industrial zone and set back a minimum of 10 feet from the street, may be located on a property when:
    - (i) The property is being offered for sale through a licensed real estate agent or for lease through a property management company;
    - (ii) If not offered for sale through a real estate agent or lease through a property management company, when the sign is owned by the property owner and that property is offered for sale or lease by the owner; and
    - (iii) For a period of 30 days following the date on which a contract of sale or lease agreement has been executed by a person purchasing or leasing the property.
  - (d) One temporary sign with a sign face no larger than three square feet may be located on a property in a residential zone when the property owner is opening the property to the public; provided, however, the owner may not use this type of sign for more than 10 consecutive days or for more than two separate occasions per calendar year.
  - (e) Two temporary signs with sign faces no larger than 32 square feet each may be located on a property when permitted construction work is being conducted on the property.
- (6) **Window Signs.** Signs that are permanently or temporarily attached to the interior of a window or that consist of paint or adhesive vinyl film applied to either side of a window.
- (7) **Stadium Signs.** Signs located within a sports stadium or athletic field which are intended for viewing primarily by persons within the stadium.
- (8) **Invisible Sign.** The primary purpose of invisible signs is to allow information to be viewed from the interior of the property. Invisible signs are not intended for viewing from any public right-of-way, private right-of-way, or another development site, including, but not limited to, building identification within a large complex, internal directional signs, and safety award signs. All outside locations are to be reviewed and approved by the building official prior to installation.

- (9) **Neighborhood Watch, Drug Free Zone, Business Alert, and Safe Place Signs.** Neighborhood watch, business alert, drug free zone and safe place signs shall be located solely on private property. Sign area must not exceed six square feet per sign face. Signs must be located outside the vision clearance area as defined in the Springfield Development Code.
- (10) **Drive-Up Signs.** Signs placed in a driveway specified for drive-up transactions shall be located out of the front yard setback and will be located where the primary viewing is to the drive-up customers. Maximum height of this sign will be eight feet and maximum size will be 40 square feet. Each drive-up will be limited to two signs through exempt status, which may include electronic signs. Additional signs in the drive-up area will be counted in the permitted allowable signs for the district (i.e., counted as one wall sign if placed on the structure).
- (11) **Parking Lot Signs.** Signs for accessible parking and towing zones on private property shall be allowed without obtaining a sign permit. These signs shall not exceed six square feet in total size, or exceed seven feet in total height above grade. The number of allowable accessible parking signs is based on the required parking for the property. All signs shall be permanently attached either to a building or secured in concrete.
- (12) **Murals.** A mural on a wall located in a commercial, public land, or industrial zone.
- (13) **Special Event Signs.** Signs allowed as part of an approved city special event license under sections 7.400 through 7.422 of this code.
- (14) **A-Frame Signs.** Each business located in areas zoned other than residential are allowed to place two A-frame signs on their property. Each A-Frame sign shall not exceed two feet by three feet per face. A-frame signs shall be located on private property where practicable. When placed in the public right-of-way, A-frame signs must not create a hazard or interfere with pedestrian or vehicular travel. Signs must be placed to conform to all relevant portions of the Americans with Disabilities Act, and maintain a continuous, clear sidewalk width of 36 inches or more. Signs must be placed to avoid conflict with opened doors of parked vehicles. Signs are allowed only during regular business hours of the business presenting the portable sign. The sign shape, colors and appearance must not be similar to any traffic control device as determined by the city traffic engineer. [Section 8.234 amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6301, enacted October 21, 2013; further amended by Ordinance No. 6389, enacted October 15, 2018.]

### **8.236 Prohibited Signs.**

The following signs are prohibited:

- (1) **Signs Interfering with a Traffic Control Device.** Any sign blocking or creating confusion with a traffic control device.
- (2) **Motor Vehicle Signs.** Signs placed on or painted on a motor vehicle, trailer or manufactured home which is to be parked on a lot with the purpose of providing additional signs on or for property not otherwise permitted.
- (3) **Rotating or Flashing Signs.** Signs in which the sign face moves or lights flash, travel or reflect. This does not include approved, permitted electronic reader boards.
- (4) **Portable Signs.** A sign that is not permanently anchored to a building or the ground in accordance with section 8.204 of this code, except a sign allowed under section 8.234 of this code or approved under a temporary sign permit under section 8.218(3) of this code.
- (5) **Posters.** Any sign attached to any tree or public utility pole.
- (6) **Emitting Signs.** Any sign that emits an audible sound, odor or visible matter.

- (7) **Exterior Fencing.** No signs that are viewable from the exterior of the property are allowed to be attached to exterior fencing. Fencing is defined as a structure which serves as an enclosure, barrier or screen that is not part of a building.
- (8) Signs in the public right-of-way not authorized by a government agency.
- (9) No sign shall be illuminated or use lighting where such lighting is directed at any portion of a traveled street or will otherwise cause glare or impair the vision of the driver of a motor vehicle. [Section 8.236 amended by Ordinance No. 6138, enacted August 1, 2005; further amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

### 8.238 Appeals.

- (1) Those who wish to erect a sign that is either larger than authorized by this sign code or a sign that is nonconforming in some other respect may apply for a modification permit or variance consistent with this section.
- (2) A modification is a request for a sign that complies with the provisions of this sign code in all respects except size or height when the modification does not exceed 15 percent larger than the applicable dimension or area allowed by this code. The fee for a modification permit will be set by resolution of the council. The director will issue a decision on a modification permit within 30 days of receiving a complete application.
- (3) The director may approve a modification according to the following criteria:
  - (a) Locational and/or dimensional problems affecting the ability to comply with height and size standards have been identified; and
  - (b) The proposed adjustment will not cause any of the following adverse effects on neighboring properties:
    - (i) Create a vision clearance hazard for pedestrians, motor vehicles or bicyclists, or
    - (ii) Create a hazard for fire prevention or fire suppression, or
    - (iii) Public safety is compromised; and
  - (c) The applicant's need for a modification is not self-imposed.
- (4) A variance is a request for a sign that does not conform to the requirements of this code in respects other than size, or a size modification that exceeds 15 percent larger than the applicable dimension or area allowed by this code. The fee for a variance will be set by resolution of the council. The director will issue a decision on the variance within 30 days of receiving a complete application.
- (5) The director may approve a variance according to the following criteria:
  - (a) There are unusual conditions associated with the property and structure affecting the ability to comply with the standards of this code; and
  - (b) Granting of the variance would not have any of the following adverse effects on neighboring properties:
    - (i) Create a vision clearance hazard for pedestrians, motor vehicles or bicyclists, or
    - (ii) Create a hazard for fire prevention or fire suppression, or
    - (iii) Public safety is compromised; and
  - (c) The need for the variance has not arisen solely from a previous code violation; and
  - (d) The need for a variance is not self-imposed; and
  - (e) There are no other practical alternatives available that better meet the provisions of the Springfield Sign Code and its purposes as set forth in section 8.200.

- (6) A decision to approve a modification or variance expires one year after the date of approval if the applicant does not construct, erect, alter or complete the subject sign. The director may grant an extension not to exceed one year, provided that the extension does not conflict with state law regarding expiration of permits, including, but not limited to, the expiration of any building permit.
- (7) The building official's decision to deny a sign permit or approve with conditions may be appealed to the director within 15 days of the decision. The director will issue a decision within 30 days.
- (8) The director's decision to deny a sign permit, modification, or variance, or to approve such application with conditions, is appealable to the city manager within 15 days of the director's decision. The city manager will issue a decision within 30 days.
- (9) The city manager's decision may be appealed to the city council within 15 days of the decision. The council will consider the city manager's recommendation and all other evidence presented including oral or written testimony from the applicant. The council will affirm, modify, or reverse the city manager's decision. The council's decision and any findings will be rendered in writing. The council's decision is final. [Section 8.238 amended by Ordinance No. 6008, enacted March 18, 2002; further amended by amended by Ordinance No. 6389, enacted October 15, 2018.]

## District Sign Standards

### 8.240 Residential District Sign Standards.

The following sign standards have been established for residential districts and for public land and open space that is directly adjacent to a residential district.

- (1) **Home Occupation.** Each single-family or duplex dwelling unit with a permitted home occupation per section 4.7-165 of the Springfield Development Code is allowed one non-illuminated wall sign of not more than one and one-half square feet.
- (2) **Multifamily, Mobile Home Parks, Day Care Facilities, Subdivisions, Group Care Facilities and Bed and Breakfast Facilities.** Each multiple-family dwelling complex, mobile home park, adult day care or child care center, residential subdivision, group care facility, and bed and breakfast facility shall be allowed one wall sign or freestanding sign at each public vehicular entrance of not more than eight square feet for one face or 16 square feet total sign area. The maximum height for freestanding signs shall be five feet above grade. The maximum height for wall signs shall be 20 feet above grade, provided that in no case shall a wall sign extend above the building wall. Internally-illuminated signs are prohibited.
- (3) **Non-Residential Professional Offices.** Each property shall be limited to one freestanding sign and one wall sign. The freestanding sign shall be a maximum of 16 square feet for one face and 32 square feet total for two or more faces. The wall sign shall be a maximum of 16 square feet. Freestanding signs or wall signs shall not be more than eight feet above grade. Each detached building shall be permitted one additional wall sign not to exceed eight square feet. Internally-lighted signs are prohibited.
- (4) **Institutional Uses.** Each property containing a permitted church, school, park or other institutional use shall be limited to a maximum of three wall signs not to exceed a combined area of 80 square feet, and two freestanding signs not to exceed a combined area of 40 square feet. Freestanding signs or wall signs shall not be more than eight feet above grade. Each detached building shall be permitted one additional wall sign not to exceed eight square feet. Internally lighted signs are prohibited. [Section 8.240 amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

## 8.242 H-Historic Overlay District.

The size, color, design, material, and location of all signs within the Historic Overlay District shall comply with the standards in section 3.3-900 of the Springfield Development Code. The addition or alteration of a sign shall be reviewed by the historic commission at the time of any major or minor alteration to a historic landmark structure.

- (1) **Historic Landmark Plaques.** Standards for the design, size, material, placement and content of historic house plaques shall be approved by the historic commission and kept on file with the development services director.
- (2) **Special Use Signage.** For uses identified in the Springfield Development Code, section 3.3-935.B, one of the following shall be permitted:
  - (a) One freestanding or wall sign of not more than eight square feet for one face and 16 square feet for two faces where frontage exists on a collector or an arterial street. One freestanding or wall sign of not more than four square feet for one face and eight square feet for two faces where frontage exists along a local street.
  - (b) A freestanding sign shall not exceed five feet in height and a wall sign shall be no more than 20 feet above grade.
  - (c) In addition, an entrance identification sign of not more than one and one-half square feet shall be permitted. [Section 8.242 amended by Ordinance No. 6389, enacted October 15, 2018.]

## 8.244 General Office Sign Standards.

- (1) **Single Businesses.** When only one business occupies a building, the business shall be permitted a maximum number of three wall signs totaling 64 square feet for all faces, and not more than 32 square feet for any one face.
- (2) **Multiple Businesses.** When multiple businesses occupy the same building, each business shall be allowed one wall or freestanding sign of not more than 32 square feet for one face, or 64 square feet for two or more faces. The maximum height for this freestanding sign shall be eight feet. This sign shall be in lieu of the wall signs permitted in subsection (1).
- (3) **Property Signage.** In addition to the signs named above, each property shall be allowed one freestanding sign of not more than 100 square feet for one face, or 200 square feet for two or more faces. The maximum height for this sign shall be 12 feet above grade.
- (4) **Illumination from Signs on Non-Residential Property.** External illumination shall be shielded so that the light source elements are not directly visible from property in a residential zone adjacent to or across a street from property in the non-residential zone. [Section 8.244 amended by Ordinance No. 5862, enacted September 15, 1997; further amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

## 8.246 Neighborhood Commercial.

- (1) Each property in a NC District shall be allowed one freestanding sign not to exceed 40 square feet per sign face, with a maximum size of 80 square feet for two or more faces. This sign cannot exceed eight feet in height above grade and shall not be internally illuminated. In addition, each business in the NC District shall be limited to two wall signs, with a maximum combined area of 40 square feet and cannot exceed 20 feet in total height above grade. Wall signs are also prohibited from being internally illuminated.
- (2) **Illumination from Signs on Non-Residential Property.** External illumination shall be shielded so that the light source elements are not directly visible from property in a residential zone adjacent to or across a street from property in the non-residential zone. [Section 8.246 amended by Ordinance No. 5862, enacted

September 15, 1997; further amended by Ordinance 6008, enacted March 18, 2002; further amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

#### **8.248 Community Commercial and Major Retail Commercial District.**

These standards apply for all property located in CC or MRC Districts except those located in the Downtown Sign District, I-5 Mall Sign District and the I-5 Commercial Sign District:

- (1) **Single Businesses.** When only one business occupies a building, the business shall be permitted a maximum number of four wall signs totaling 350 square feet for all faces.
- (2) **Freestanding, Roof and Projecting Signs.** In addition to wall signs permitted above, one sign from this group shall be permitted for each property. The total area permitted for a freestanding sign, roof or projecting sign shall be 100 square feet for one face or 200 square feet for two or more faces at a maximum of 20 feet above grade.
- (3) **Second Story Businesses and Above.** Two wall signs per business shall be permitted with a maximum sign display area of 175 square feet for all faces.
- (4) **Illumination from Signs on Non-Residential Property.** External illumination shall be shielded so that the light source elements are not directly visible from property in a residential zone adjacent to or across a street from property in the non-residential zone. [Section 8.248 amended by Ordinance No. 5862, enacted September 15, 1997; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

#### **8.250 Downtown Sign District.**

The Downtown Sign District is shown on Map No. 1. Each business in this district shall be limited to three signs.

- (1) **Wall Signs.** Each business shall be allowed the following:
  - (a) **First Story Businesses.** First story businesses facing a public street shall be permitted signage of three square feet per lineal foot of building wall.
  - (b) **Second Story Businesses and Above.** Second story businesses facing a public street shall be permitted signage of one and one-half square feet per lineal foot of building wall.
- (2) **Freestanding, Projecting or Roof Signs.** Each building shall be permitted one freestanding sign, projecting sign or roof sign which shall be limited to a maximum area of 80 square feet for one face and 160 square feet for two or more faces. The maximum height for freestanding signs shall be 20 feet above grade.
- (3) **Encroachment.** The minimum height for all signs encroaching in the public right-of-way shall be eight feet above grade. The maximum encroachment into the public right-of-way shall be six feet, provided that no sign shall encroach within two feet of any curb or driveway line.
- (4) **Illumination from Signs on Non-Residential Property.** External illumination shall be shielded so that the light source elements are not directly visible from property in a residential zone adjacent to or across a street from property in the non-residential zone. [Section 8.250 amended by Ordinance No. 5862, enacted September 15, 1997; further amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

### 8.252 Booth Kelly Sign District.

The area containing the Booth Kelly District is defined in Article 19 of the Springfield Development Code. The following combination of signs shall be permitted for this property because of its unique size:

- (1) **Wall Signs.** One wall sign of up to 200 square feet per business is permitted. The maximum height for all wall signs is 20 feet from grade.
- (2) **Freestanding Signs.** One sign of up to 200 square feet for one face and 400 square feet for two faces shall be permitted for the overall site. In addition, each property of at least 10 acres shall be permitted one freestanding sign of 200 square feet for one face and 400 square feet for two faces. All freestanding signs shall be installed at a maximum of 30 feet in height from grade to the bottom of the sign.
- (3) **Illumination from Signs on Non-Residential Property.** External illumination shall be shielded so that the light source elements are not directly visible from property in a residential zone adjacent to or across a street from property in the non-residential zone. [Section 8.252 amended by Ordinance No. 5862, enacted September 15, 1997; further amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

### 8.254 I-5 Mall District.

The I-5 Mall District is designated on Map No. 2. The following combination of signs shall be permitted for property within this district because of its unique size and the lack of street frontage for businesses and building complexes located within the area:

- (1) **Wall Signs.** In addition to freestanding signs, the property may have wall signs at each primary entrance. The total allowable area for all such signs shall be 1,000 square feet. No single sign shall exceed 400 square feet.
- (2) **Freestanding Signs.**
  - (a) Two freestanding signs shall be permitted for each property greater than 20 acres. The sign closest to I-5 shall be limited to 700 square feet for one face and 1,400 square feet for two or more faces with a maximum height of 50 feet above grade. The other freestanding sign shall be limited to 400 square feet per face, or 800 square feet for two or more faces, with a maximum height of 30 feet.
  - (b) One additional freestanding sign will be permitted at each vehicular entrance. Each sign will be limited to 25 square feet for all faces with a maximum height of 20 feet.
- (3) **Anchor Tenants.** Anchor tenants with 50,000 or more square feet of gross area shall be permitted a wall sign for each principal face of the building. The maximum allowable sign area per wall shall not exceed 200 square feet per building face.
- (4) **Second Story Businesses and Above.** Each structure with a second story business shall be permitted one wall sign that is a maximum of 50 square feet.
- (5) **Tenants.** Tenants between 20,000 and 49,999 square feet of gross area shall be permitted a wall sign for each principal face of building. The maximum allowable sign area per wall shall not exceed 100 square feet per building face.
- (6) **Additional Wall Signage.** In addition to the wall signage identified above, 12 additional wall signs shall be allowed on the exterior wall of the mall structure. These additional signs shall not exceed a combined square footage of 1,200 square feet, with no one sign exceeding 100 square feet. These signs will be located in a predetermined four-foot sign band on the structure which begins 17 feet six inches from grade.

- (7) **Illumination from Signs on Non-Residential Property.** External illumination shall be shielded so that the light source elements are not directly visible from property in a residential zone adjacent to or across a street from property in the non-residential zone. [Section 8.254 amended by Ordinance No. 5862, enacted September 15, 1997; further amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6089, enacted June 21, 2004; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

### **8.256 I-5 Commercial Sign District.**

Area Covered. The I-5 Commercial Sign District applies only to properties designated CC and NC that are within the geographically bounded area located on Map No. 2.

- (1) **Single Businesses.** Each business shall be permitted a maximum of four wall signs totaling a maximum of 350 square feet for all faces.
- (2) **Freestanding or Roof Signs.** Either one freestanding or roof sign shall be permitted per property. The total area permitted for each freestanding sign shall be 100 square feet for one face or 200 square feet for two or more faces, with a maximum height of 20 feet above grade.
- (3) **Second Story Businesses and Above.** Each business shall be permitted two wall signs per business with a maximum sign display area of 175 square feet.
- (4) **Additional Freestanding Sign.** Each property shall be permitted one additional freestanding sign. The total area permitted shall be 200 square feet for one face and 400 square feet for two or more faces, with a maximum height of 65 feet above grade. The additional freestanding sign that is over 100 square feet shall be installed at a minimum of 30 feet in height from grade to the bottom of the sign.
- (5) **Illumination from Signs on Non-Residential Property.** External illumination shall be shielded so that the light source elements are not directly visible from property in a residential zone adjacent to or across a street from property in the non-residential zone. [Section 8.256 amended by Ordinance No. 5862, enacted September 15, 1997; further amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

### **8.258 Light-Medium, Special Heavy.**

Industrial and Heavy Industrial Sign Standards.

- (1) **Maximum Height.** The maximum height for all signs is 30 feet from grade to the top of the sign.
- (2) **Single Businesses.** Each business shall be permitted a total number of four wall or projecting signs with a maximum of 350 square feet for all faces.
- (3) **Freestanding or Roof Signs.** In addition to wall signs permitted above, one sign from this group shall be permitted for each property. The total area permitted shall be 100 square feet for one face or 200 square feet for two or more faces.
- (4) **Additional Freestanding Signs.** Each property of at least five acres shall be permitted one additional freestanding sign of 200 square feet for one face and 400 square feet for two or more faces.
- (5) **Illumination from Signs on Non-Residential Property.** External illumination shall be shielded so that the light source elements are not directly visible from property in a residential zone adjacent to or across a street from property in the non-residential zone. [Section 8.258 amended by Ordinance No. 5862, enacted September 15, 1997; further amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]



## 8.260 Billboard District.

- (1) **Application.** The Billboard District standards apply to all signs located in the geographically bound areas in Map No. 3 that are greater than 200 square feet for a single face and not otherwise permitted in this code. The number of billboards contained in the Billboard District shall not exceed 38 signs within the city of Springfield city limits and nine in the Glenwood Designated Billboard District. All signs that are located outside the designated Billboard District or fail to meet the sign face requirements shall be considered non-conforming. The billboard standards shall apply to all billboards located in the areas designated on Map No. 3. Prior to any site work, the applicant must provide the city with an approved permit from the state of Oregon for the placement of the billboard at the specified proposed location under the Oregon Motorist Information Act of 1971 (ORS 377.700 et seq.)
- (2) **Spacing between Billboards.** All billboards located in the Billboard District along I-105 and I-5 shall be spaced a minimum of 500 feet apart. All other designated zones shall permit billboards to be located a minimum of 150 feet apart as measured from the center line of the adjacent street.
- (3) **Height.** All billboards shall be installed at a minimum of 16 feet, and a maximum of 30 feet in height to the bottom of the sign. Interchanges located on I-105 and I-5 may permit billboards to be installed at a maximum of 45 feet in height to the bottom of the sign.
- (4) **Sign Face Requirements.** All billboards installed along I-105 and I-5 shall be a maximum of 14 feet by 48 feet (672 square feet total) or 10 feet by 30 feet (300 square feet total). Double faced or one sided billboards shall be considered as one sign and each side may not exceed the allowable size as listed above.
- (5) **Billboard Districts.**
  - (a) Main Street and South A Street (North/South frontage):
    - (i) 11th Street to 46th Street.
    - (ii) Chapman Lane to 57th Street.
    - (iii) South A Street from 11th to the intersection of Main Street.
  - (b) Highway I-105:
    - (i) Eastbound only from Mohawk Boulevard to 42nd Street.
    - (ii) Westbound from 52nd Street to the intersection of Highbanks Road (approximately 2,500 feet).
    - (iii) Westbound from 42nd Street to I-5.
  - (c) I-5 Northbound from I-105 to Old Coburg Road underpass.
  - (d) Beltline Road from Gateway Street to I-5.
  - (e) Harlow Road from Gateway Street to I-5.
  - (f) Shelly Street westbound from Laura Street (southern street frontage only).
  - (g) I-5 Northbound from milepost 190.5 to I-105, east side of I-5 only—Glenwood Billboard District.
  - (h) South side of Franklin Blvd from the west side of Henderson Avenue to East Side of I-5—Glenwood Billboard District.
- (6) **Relocation of Existing Billboards.** The relocation of all billboards located within city limits shall receive priority over signs currently located outside of city limits. [Section 8.260 amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

### 8.262 Public Land and Open Space District.

- (1) One freestanding sign shall be permitted at each entrance and shall not exceed 32 square feet for all faces. The total sign height shall be a maximum of five feet above grade. In addition to the freestanding sign, three wall signs shall be allowed not to exceed a total combined square footage of 40 square feet.
- (2) **Illumination from Signs on Non-Residential Property.** External illumination shall be shielded so that the light source elements are not directly visible from property in a residential zone adjacent to or across a street from property in the non-residential zone. [Section 8.262 amended by Ordinance No. 5862, enacted September 15, 1997; further amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

### 8.264 Special Light Industrial District.

- (1) One freestanding monument sign shall be permitted for each entrance to special light industrial districts and at each entrance to approved business parks. The monument sign shall conform to the freestanding sign standards below and shall be permitted in addition to signs allowed for individual businesses as follows:
- (2) **Single Business.** Each business shall be permitted a total of three wall signs not to exceed a maximum of 150 square feet for all faces.
- (3) **Freestanding Signs.** Each property shall be permitted one freestanding sign. The total area permitted shall be 100 square feet for one face and 200 square feet for two or more faces. The maximum height for all freestanding signs shall be a total of six feet to the top of the sign.
- (4) **Entrance Signs.** In addition to the freestanding sign identified above, each property shall also be allowed a freestanding sign at each vehicular entrance to the property. These signs shall not exceed 18 square feet for one face or 36 square feet for two or more faces and shall not exceed four and one-half feet in height.
- (5) **Illumination from Signs on Non-Residential Property.** External illumination shall be shielded so that the light source elements are not directly visible from property in a residential zone adjacent to or across a street from property in the non-residential zone. [Section 8.264 amended by Ordinance No. 5862, enacted September 15, 1997; further amended by Ordinance No. 6008, enacted March 18, 2002; further amended by Ordinance No. 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

### 8.267 Sports Facility Sign District.

The Sports Facility Sign District is designated on Map No. 4. The following combination of signs shall be permitted for property within this district because of its unique size and uses within the area:

- (1) **Wall Signs.** In addition to the freestanding signs, the property may have wall signs at each building public entrance. The total allowable area for all such signs shall be 400 square feet. No single sign shall exceed 100 square feet.
- (2) **Freestanding Signs.**
  - (a) Two freestanding signs shall be permitted for each property. The freestanding signs shall be limited to 50 square feet per face, or 100 square feet for two or more faces, with a maximum height of 10 feet.
  - (b) One additional freestanding sign is permitted at each vehicular entrance. Each sign is limited to 25 square feet for all faces with a maximum height of two and one-half feet.
- (3) **Murals.** Murals are allowed as an artistic painting applied to and made integral with a wall surface. To be exempt from permits, murals shall not include logos or lettering.

- (4) **Illumination from Signs on Non-Residential Property.** External illumination shall be shielded so that the light source elements are not directly visible from property in a residential zone adjacent to or across a street from property in the non-residential zone. [Section 8.267 amended by Ordinance 6114, enacted February 7, 2005; further amended by Ordinance No. 6276, enacted March 19, 2012; further amended by Ordinance No. 6389, enacted October 15, 2018.]

#### **8.268 RiverBend Development District.**

The RiverBend Development District is designated on Map No. 5. The following combination of signs shall be permitted for property within this district due to its unique size and the number of structures located within the approved area:

- (1) **Wall Signs.** Wall signs shall not be allowed with the exception of street address identification of the building(s).
- (2) **Freestanding Signs.**
  - (a) Two freestanding monument signs shall be permitted for each approved vehicular entrance off Martin Luther King Jr. Parkway to the RiverBend Development. Each monument sign structure shall be limited to 16 feet in height above grade, 70 feet in length, five feet in width with the lettering not to exceed 60 square feet for each sign per side.
  - (b) In addition to the above-mentioned monument signs, an additional freestanding sign shall be permitted with a maximum height of 10 feet above grade, seven feet in length, three feet in width, with lettering area not to exceed 45 square feet per side.
  - (c) Also, each additional building on the approved development site will be permitted two additional freestanding signs not to exceed seven feet in height, 12 feet in length, four feet in width, with lettering not to exceed 30 square feet per side.
  - (d) One additional freestanding sign will be permitted. This sign shall not exceed nine feet in height, 40 feet in length, four feet in width, with the lettering not to exceed 50 square feet per side.
  - (e) Additionally, two monuments signs may be placed at a location designated by the property owner not to exceed 16 feet in height, five feet in length, three feet in width, with lettering not to exceed 16 square feet per side.
  - (f) Location of this district will be limited to properties referenced on Map No. 5. [Section 8.268 added by Ordinance No. 6198, enacted June 18, 2007; amended by Ordinance No. 6389, enacted October 15, 2018.]