

# City of Springfield BPAC

## 2019 WORK PLAN

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### OVERVIEW

**The BPAC Committee:** The Springfield Bicycle and Pedestrian Advisory Committee was established in 2011 and is a volunteer body which provides input to the Springfield City Council and staff on bicycle and pedestrian issues, policies, programs, education, enforcement and facilities. The current voting members have two-year or three-year terms that started in either January 2017 or January 2018.

### MEMBERS

#### Programming Subcommittee:

- Claudia Denton, BPAC Chair
- Brian Sorensen
- Holly Rockwell
- Karla Berg
- Matthew Nelson
- Robin Mayall
- Sandy Coffin

#### Planning Subcommittee:

- Allison Camp, BPAC Vice-Chair
- Garry Swanson
- Matt Keeler
- Raymond Linneman

#### Liaisons:

- Sheri Moore, City Council Liaison
- Andrew Landen, Planning Commission Liaison
- Laughton Elliott-DeAngelis, Safe Routes to School Liaison
- Simon Daws, Willamalane Liaison
- Sam Miller, Eugene Active Transportation Committee Liaison

### STAFF

- Emma Newman – Senior Transportation Planner
- Michael Liebler – Transportation Planning Engineer

Based on input from former committee members and a successful pilot in 2016, the Bicycle and Pedestrian Advisory Committee developed two subcommittees. The subcommittees meet informally on months that the full committee does not. Subcommittee meetings do not require city staff members to be present. Votes cannot be held during subcommittee meetings.

## PLANNING SUBCOMMITTEE

The BPAC Planning Subcommittee focuses on infrastructure and evaluation to make Springfield a safer place to walk and bike.

### PLANNING GOALS

The Planning Subcommittee goals were established during February of 2017. The four goals are:

- **Collaboration:** working across departments, agencies, or community organizations to pursue BPAC activities in support of the City's goals.
- **Safety:** promoting infrastructure improvements, wayfinding, and resources specifically focused on increasing safety for people who bike and walk.
- **Engineering:** providing design options and feedback for popular walking and biking routes to increase usability, safety, and level of comfort.
- **Evaluation:** collecting and analyzing data for how Springfield residents use the existing infrastructure to walk and bike.

### PLANNING ACTION ITEMS

#### Create a plan for when bike facilities terminate on the 5th Street corridor

*Related goal(s):* Safety, Engineering, Evaluation

- Identify data collection and observation opportunities for the 5th Street corridor between Q Street and the Booth Kelly trailhead.
  - Use data and observations to provide recommendations for path and infrastructure connectivity.
  - Continue to identify where facility terminations currently exist across Springfield and document with description, photos, and indicate whether or not a solution is in a City plan.
    - Conduct site visits to take photos.
    - Review existing planning documents ([Transportation Systems Plan](#) and [Springfield Bicycle Plan](#)) to identify if facility improvements are identified as projects in these plans.
    - Propose recommendations for signage, striping, and alternate routing.
  - Advise City Staff on future planning and construction efforts for how to safely accommodate city-wide gaps in bicycle infrastructure.
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- **Lead:** Garry Swanson
  - **Supporting members:** Allie Camp, Zach Golick
  - **Partners and resources:** Camera for photos, mapping technology
  - **Timeline:** Collect data and observations by Spring 2019; Develop recommendations by Summer 2019; Implement recommendations Summer-Winter 2019.
  - **Budget:** N/A

### **Develop infrastructure and encourage multi-use path etiquette and safety**

*Related goal(s):* Collaboration, Safety, Engineering

- Utilize existing path signage for path etiquette in other areas of Springfield. Assist City and Willamalane Staff with location selection.
- Develop an approach that can assist to reinforce path etiquette.
  - Research what infrastructure techniques are used in other cities.
  - Begin to think about a marketing message to use in materials and/or an informational video to share at community events.
- Identify other multi-use paths that could benefit from striping and directional lines, and develop recommendations for where striping should go.
  - Discuss with Willamalane, as the owners of the majority of trails in the community.
  
- **Lead:** Allie Camp
- **Supporting members:** Laughton Elliott-DeAngelis, Garry Swanson, Matt Keeler
- **Partners and resources:** Willamalane, FireMed
- **Timeline:** Identify other paths with needs- Winter 2018; Develop recommendations- Spring 2019; Implement recommendations with Willamalane and City - Spring - Fall 2019.
- **Budget:** N/A

### **Northbank Path Lighting and West D. Street Improvements**

*Related goal(s):* Collaboration, Safety, Engineering

- If the City starts planning for the project this year, the Planning Subcommittee will participate in path redesign from the transition of the Northbank Path onto West D St east to Mill St.
  - Funding is available through the City's Walking and Biking Safety Improvements project; however, the start time for the project is uncertain.
- Support and encourage community conversation to explore lighting options for Northbank Path, particularly through darker wooded area. Communicate BPAC recommendations to City Council.
  
- **Lead:** Ray Linneman
- **Supporting members:** Zach Golik, Allie Camp
- **Partners and resources:** Willamalane, approximately \$70,000 from Walking and Biking Safety Improvements STP-U project
- **Timeline:** Maintenance by Winter 2018, planning for longer term improvements TBD
- **Budget:** \$70,000 West D. St and Northbank Path Transition improvements

### **Support Safe Routes to Schools (SRTS) Infrastructure and Planning Needs**

*Related goal(s):* Collaboration, Safety, Engineering, Evaluation

- Assist in creating a Crossing Guard Assessment for Springfield K-8 schools.
    - Implement the tool's assessment criteria and develop a grade for all Springfield schools.
    - Use this criteria and process as a template for schools statewide.
    - Use the assessment to articulate crossing guard program needs at Springfield schools.
  - Provide volunteer capacity for Action Plan review, participation on Community Stakeholder committees, car counts, bike/ped utilization counts, parking analyses, group rides, and committee participation.
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- **Lead:** Matt Keeler
  - **Supporting members:** Ray Linneman, Garry Swanson, Zach Golik
  - **Partners and resources:** SRTS
  - **Timeline:** Implementation in January-February 2019, reassess criteria and weighting in March 2019, school team planning on-going
  - **Budget:** N/A

### **Bring a bike share station to Downtown Springfield**

*Related goal(s):* Collaboration, Evaluation

- Meet with stakeholders to determine needs, political will, and feasibility
    - PeaceHealth Rides staff
    - City of Springfield transportation staff, permitting staff
    - City Council
    - Springfield Chamber of Commerce
  - Identify potential locations and sponsors for a bike share stations, either temporarily geofenced or a permanent infrastructure solution.
  - Identify funding, if necessary.
  - Assist with rollout to community, membership sign up, spreading the good word of bike share.
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- **Lead:** Allie Camp
  - **Supporting members:** Matt Keeler
  - **Partners and resources:** PeaceHealth Rides, Springfield Chamber of Commerce
  - **Timeline:** Station by summer 2019
  - **Budget:** N/A

## PROGRAMMING SUBCOMMITTEE

The BPAC Programming Subcommittee focuses additional volunteer time on developing educational, encouragement, and enforcement programs.

### PROGRAMMING GOALS

The subcommittee goals were established during the first subcommittee work plan session on February 9th, 2016 and may change over time. The four goals are:

- **Education and Outreach:** providing print, media materials or engagement opportunities regarding laws, crash statistics, programs, safety, or general walking biking options.
- **Collaboration:** working across departments, agencies, or community organizations to forward the BPAC agenda.
- **Safety:** materials or outreach specifically focused on reducing crashes and injuries and increasing safety for people who bike and walk.
- **Equity and Accessibility:** providing materials, education, and opportunities for marginalized groups to ultimately reach all socioeconomic groups, ages, abilities, etc.

### PROGRAMMING ACTION ITEMS

#### **Bike and Pedestrian Light Education and Giveaway Program**

*Related goal(s): Safety, Equity and Accessibility, Education and Outreach*

- Provide lights, reflectors, etc. to people riding bicycles, walking, and using wheelchairs who need them to be visible in darker months of the year, particularly focusing on adults who may not have access to lights otherwise
- Best Practice: Bike light sets should be installed on bikes to increase likelihood of utilization
- We coordinate installation with organizations serving individuals in need, which may include:
  - Food pantries
    - Ebbert Memorial United Methodist Church
    - Crossfire Hands of Hope
    - St. John Food Pantry
    - Salvation Army
    - Catholic Community Services
    - HIV Alliance
  - Goodwill Job Services
  - Lane County Human Services
  - LILA
- Plan 2 or more events by March 2019 to distribute remaining lights
  - **Lead:** Karla Berg
  - **Supporting members:** Claudia Denton, Holly Rockwell
  - **Partners and resources:** City of Springfield, Point2Point
  - **Timeline:** Distribute existing stock by March 2019
  - **Budget:** Evaluate light inventory and budget fall 2019, may request more lights as needed

## **Community Outreach**

*Related goal(s): Safety, Education and Outreach, Collaboration, Equity and Accessibility*

- Add to City of Springfield tabling kit materials
    - Explore creating a BPAC-specific banner/Flag in partnership with Lorilyn –March
    - Comment Box
    - Promote bit.ly/SpringfieldRequest
    - Add engaging activities that are related to current BPAC initiatives:
      - Crosswalk education outreach activity
      - Multi-use path etiquette
  - Determine potential events to table at or participate in:
    - Family Safety Fair – 10-2 (volunteer 9-2:30), May 2019
    - Wheels by the Willamette - May 2019 & September/October 2019
    - Emeralds Game Ride - ?? 2019
    - Walk+Roll to School Day - October 2019 May Artwalk Bike Rode/Traffic Garden at Springfield Museum – May 2019
  - Explore options for social media promotion and content creation, which could include -January
    - Promoting events (i.e. Wheels by the Willamette), encouraging residents to provide input on planning efforts, safety tips and crash statistics, photo tours of new infrastructure (i.e. Virginia-Daisy Bikeway), etc
    - Create content for post at least every other month
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- **Lead:** Brian Sorensen
  - **Supporting members:** Matt Nelson, Claudia Denton, Holly Rockwell, Robin Mayall
  - **Partners and resources:** Willamalane, Point2Point, others
  - **Timeline:** Full year, focus April-August
  - **Budget:** TBD

## **Support Launching Springfield Open Streets in the next 1-3 years**

*Related goal(s): Education and Outreach, Collaboration, Equity and Accessibility*

- Continue participating in open streets work group and request a meeting
  - Contribute ideas for Springfield specific name/branding
  - Consider offering guaranteed volunteer hours from BPAC members
  - Communicate to Council and request response for how to move initiative forward
  - Send spokesperson/letter to Willamalane board meeting – Claudia
  - Join with another event?
  - Seek grant funding
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- **Lead:** Robin Mayall
  - **Supporting members:** Matt Nelson, Sandy Coffin
  - **Partners and resources:** Willamalane, Point2Point Solutions, AARP, LILA, Springfield Chamber of Commerce, Eugene Sunday Streets, other nationwide open streets programs
  - **Timeline:** In process (started 2016), planning first event for 2019 or 2020
  - **Budget:** Willamalane and City of Springfield need to seek funds, AARP committed to sponsoring
  - **Staff time:** Being determined by Willamalane and City of Springfield

### **Increase Springfield's Participation in the Travel Oregon Bicycle Friendly Business Program**

*Related goal(s): Education and Outreach, Collaboration, Equity and Accessibility*

- Help six (6) additional businesses apply for recognition by hosting Bicycle Friendly Business Movie Night in May 2019 to watch required movies and help businesses apply
  - Recruit businesses to participate, watch movies, and submit applications to become recognized by Travel Oregon. Reach out to 20 Springfield businesses with invitations.
  - Ask Springfield Chamber of Commerce, Travel Lane County, Lane County Transportation, City of Eugene, Point2Point, and City of Springfield to sponsor free Bike Friendly Business signs as prizes for businesses that participate and food for event
  - Coordinate hosting movie night with Travel Lane County, Lane County Transportation Planning, City of Eugene, Springfield Chamber of Commerce and Point2Point
  - Communicate event through Chamber of Commerce e-newsletter, ask to post information on City of Springfield and Discover Downtown Facebook pages
  
- **Lead:** Holly Rockwell
- **Supporting members:** Claudia Denton (event support, Chamber outreach), Robin Mayall (event support, hotels in Glenwood), Sandy Coffin (hotels and restaurants in Gateway)
- **Partners and resources:** Travel Oregon, Springfield Chamber of Commerce, Lane County, City of Eugene, Point2Point, Lane Council of Governments
- **Timeline:** Began 2016, hosted first Bicycle Friendly Business Movie Night May 2018, repeat Movie Night 2019
- **Budget:** Seek sponsorships as described.

### **Crosswalk Education / Heads Up Campaign**

*Related goal(s): Safety, Education and Outreach, Collaboration*

- Develop crosswalk safety educational materials for community members using crosswalks. People walking, rolling, and using mobility devices have the right-of-way in marked and unmarked crosswalks once the person, or an extension of them, have entered the roadway (i.e. strollers, bikes, wheelchairs, canes). Children, elderly, alter-abled, and families are especially vulnerable, at-risk, and/or inconvenienced by driver habits.
- Collaborate with Springfield Police for crosswalk enforcement (primarily driver education and enforcement). If not enforcement events are scheduled for 2019, committee members could assist in planning of future events. Drivers are often uninformed or uncertain of rules and crosswalk signals.
- Committee members will work with City staff to develop appropriate materials and partnerships.
  
- **Lead:** Claudia Denton
- **Supporting members:** Holly Rockwell, Sandy Coffin
- **Partners and resources:** Springfield Police Department, possibly AARP
- **Timeline:** Begin Spring 2019
- **Budget:** TBD, costs may include printing educational materials
- **Staff time:** Input and approval of direction and materials