



FOR IMMEDIATE RELEASE

August 12, 2016

Contact: Amber Fossen 541.726.3695
Cell 541.968.8496

Or

Niel Laudati 541.726.3780
Cell 541.221.3686

Springfield's First Ever UpStream Art Installation

Downtown Springfield is about to get even more colorful.

Community members and members of the media are invited to attend the Springfield Art & Chalk Fest where artists selected to participate in UpStream Art will paint their storm drain murals live during the festival. UpStream Art murals will be installed during the Art & Chalk Fest; up until 4 p.m., on Saturday, August 13 at 5th and "A" streets in downtown Springfield.

Community members and media are encouraged to help live tweet the UpStream Art installation using the hashtags: #UpStreamArt #SpfldOregon

Artists will use specialized street paint to create their designs around Springfield storm drains. Each art piece is a unique design, created to meet the 2016 theme "Drains to Stream." Jerry's Home Improvement Center provided paint materials to support this year's effort.

The UpStream Art project is an effort to help raise awareness about the importance of protecting our rivers, stream habitat, and aquatic wildlife. Local artists were selected to illustrate the importance of storm drains, their function, and their connection to our waterways. Additional information about UpStream Art is available at www.springfieldstreams.org and click on the UpStream Art link.

The Springfield Art & Chalk Fest is in its third year, with 75 artists registered to create chalk art. Eugene Springfield Art Project is a non-profit arts organization that facilitates the Springfield 2nd Friday Art Walk as well as the Springfield Art & Chalk Fest. To find out more about ESAP and the Chalk & Art Fest visit www.eugenefieldartproject.org