



*Every Student a Graduate Prepared for a Bright and Successful Future*

## **Springfield Public Schools**

### **MEMORANDUM**

**Date:** July 11, 2013  
**To:** TEAM Springfield Joint Elected Officials  
**FROM:** Karen Lewis  
**SUBJECT:** TEAM Springfield Joint Elected Officials' Meeting  
July 15, 2013 at Hamlin Middle School Library

The following information is attached regarding the Joint Elected Officials' Meeting on July 15, beginning at 6:00 pm:

1. Notice to the Media
2. Map of Hamlin Middle School – meeting in library
3. Agenda and supporting documents

#### **MENU**

Catered by Word of Mouth Catering

- ✓ Spiced Rubbed Grilled Chicken Breasts
- ✓ Spiced Rubbed Grilled Tofu
- ✓ Black Bean and Corn Salad
- ✓ Sesame Noodle Salad
- ✓ Fruit Salad with Lime/Ginger Dressing
- ✓ Marionberry Cobbler



Media Advisory --  
July 11, 2013

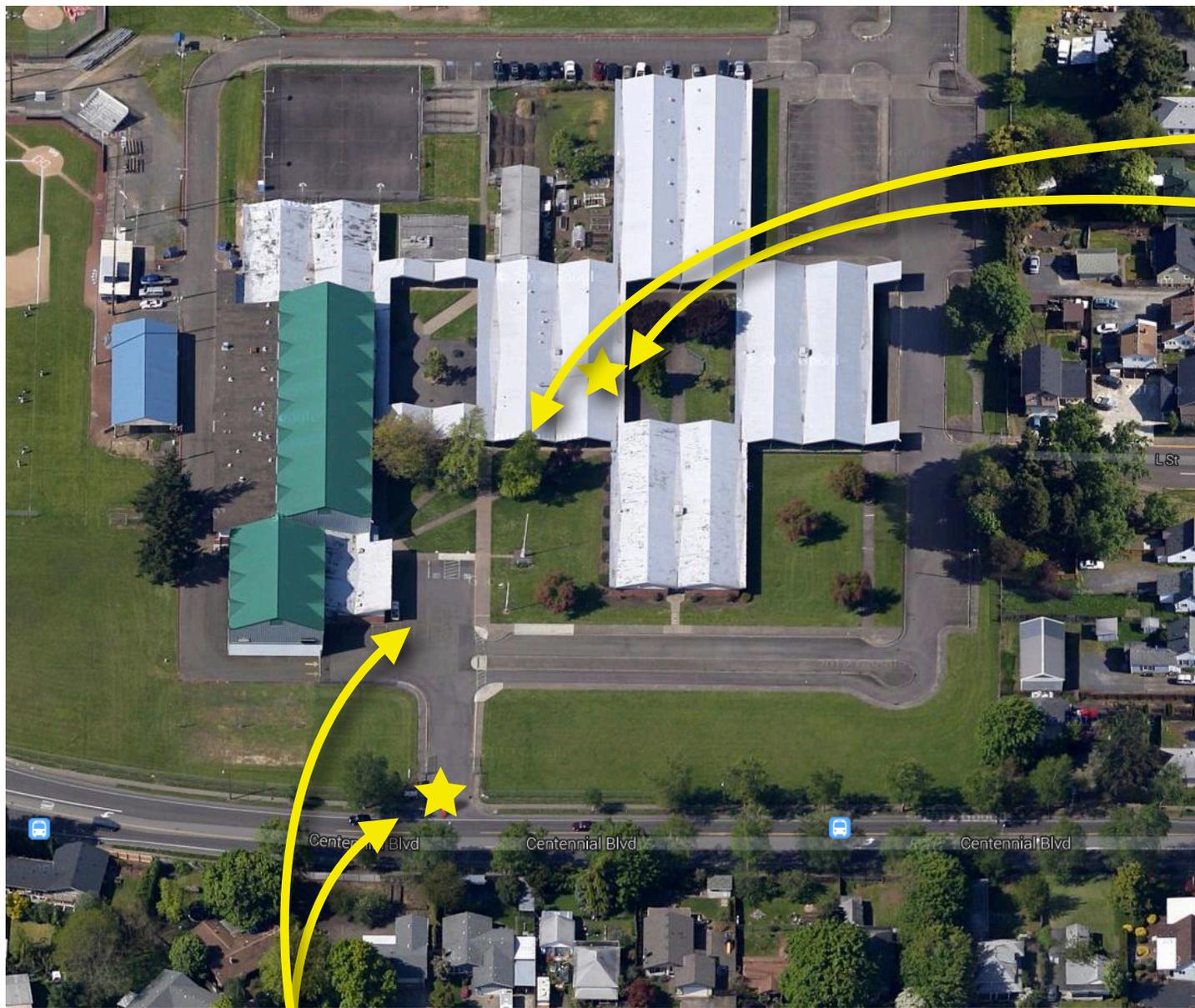
Contact: Springfield Public Schools  
Devon Ashbridge  
Phone: (541) 726-3213

### **JOINT ELECTED OFFICIALS' MEETING SCHEDULED**

TEAM Springfield, a joint-agency organization consisting of the Springfield City Council, the Springfield Public Schools Board of Directors, the Board of Directors of the Springfield Utility Board, and the Willamalane Park and Recreation District Board of Directors, has scheduled a joint elected officials' meeting on Monday, July 15, 2013. The meeting will be held in the Hamlin Middle School Library, 326 Centennial Blvd, in Springfield.

A tour of Hamlin Middle School will begin at 6:00 pm, followed by an informal dinner at 6:25 pm. Beginning at 6:55 pm, TEAM Springfield members will receive brief updates on: Fiscal Year 2014 Budget; Website Redesign; Promise Neighborhoods; Multicultural Outreach; and the Mill Race Trail Water Project.

###



*Main Office*

*Library Entrance*

*The library is located to the right of the main office. Follow the posted signs.*

*Enter through the main gate on Centennial Blvd. and park near the gymnasium, if possible.*

**Hamlin Middle School  
326 Centennial Blvd.**

# TEAM *Springfield*

## *A G E N D A*

Joint Elected Officials Meeting  
Monday, July 15, 2013  
6:00 – 8:00 pm

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Hamlin Middle School Library  
326 Centennial Blvd.  
Springfield, OR 97477

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6:00 pm	Call to Order and Welcome Springfield Public Schools Board Chair Jonathan Light	(5 Minutes)
6:05 – 6:25 pm	Tour of Hamlin Middle School by SPS Staff	(20 Minutes)
6:25 – 6:55 pm	Dinner	(30 Minutes)
6:55 pm	Mid-Year Updates <ul style="list-style-type: none"><li>• TEAM Springfield FY 2014 Budget, Bob Keefer</li><li>• Website Redesign, Niel Laudati</li><li>• Promise Neighborhood, Jeff Towery</li><li>• Multicultural Outreach, Mayor Lundberg</li><li>• Mill Race Trail Water Project, Bob Keefer</li></ul>	(5 Minutes) (20 Minutes) (10 Minutes) (10 Minutes) (10 Minutes)
8:00 pm	Adjourn Meeting	

<b>Team Springfield FY 2014 Budget</b>					
7/1/13 - 6/30/14					
<b>Item</b>	<b>Description</b>	<b>12 Budget Approved</b>	<b>13 Budget Approved</b>	<b>14 Budget Proposed</b>	<b>Comments</b>
1	Bike Patrols	\$32,000	\$29,000	\$29,000	
2	Increase Opportunities for Student Achievement	\$5,000	\$5,000	\$5,000	Gift of Literacy Sponsorship
3	Support Cultural Festivals and Events	\$8,000	\$8,000	\$4,500	\$4000 Light of Liberty; \$500 <i>Carnival Latino</i> ; Newsletter(s); <i>Purchase Springfield Oregon URL; Services Directory</i>
4	Media/Advertising/Outreach	\$15,000	\$15,000	\$16,000	<i>(\$1000 set aside)</i>
5	NEDCO - Business Assistance Team			\$10,000	2nd Year
6	Springfield Tomorrow - Imaging/VOX Report	\$10,000			SIGNATURE PROJECT - FY 12
7	Opportunity Fund Expense FY 12	\$7,500			Centro Latino; Carnival Latino; Farmers Market
8	Business Assistance/Economic Development		\$20,000		SIGNATURE PROJECT - FY 13
9	Opportunity Fund Expense FY 13		\$3,000		Banner Brackets - Request by OTC and Chamber
10	Undetermined as of July 8, 2013				SIGNATURE PROJECT - FY 14
	<b>Totals</b>	<b>\$77,500</b>	<b>\$80,000</b>	<b>\$64,500</b>	
	Agency Allocation	\$20,000	\$20,000	\$20,000	
	Total Allocation	\$80,000	\$80,000	\$80,000	
	Opportunity Fund Balance	<b>\$2,500</b>	<b>\$0</b>	<b>\$15,500</b>	<b>Funds for other projects OR opportunities</b>
	<b>Signature Projects FY 14</b>				
				\$0	
				\$0	
				\$0	

# TEAM Springfield & Promise Neighborhood Opportunities

(Generated by the City of Springfield)

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## TEAM Springfield Partnership Opportunities in the Promise Neighborhood...

TEAM Springfield leaders and partners are sensitive to the need for engagement and partnership with residents in the Promise Neighborhood. How TEAM Springfield and United Way engage with residents to partner on TEAM Springfield project ideas is vital. Creating open dialogue and exchange of ideas will be a necessary first step in the vetting and possible implementation of many listed projects. As part of the project identification, TEAM Springfield will provide an opportunity for the neighborhood to establish a vision, weigh in on initial project ideas while also proposing others and, ultimately, bring that vision to reality.

City staff met with United Way of Lane County to discuss ways TEAM Springfield might get involved in the Springfield Promise Neighborhood. The topics discussed and summarized below, as well as projects, are initial ideas to generate further conversation with TEAM Springfield partners and neighborhood residents. These ideas align with issues and concerns raised by community members within the neighborhood.

### *Policy Support and Research*

- **Grant and funding relationship leverage.** Work to advocate and provide input and support on UW Promise Neighborhood grant submittals.  
*Next Step for Implementation:* This work is already occurring informally but might be integrated into organizational goal language for acknowledgement and monitoring. United Way and TEAM Springfield staff should meet to discuss areas of funding need and grant partnering opportunities. Each organization might assign a staff liaison as a point of contact for United Way grant author questions, feedback, or advocacy needs. This initial step may not require extensive community outreach. TEAM Springfield staff should examine opportunities to seek grants for neighborhood projects. The City might leverage its relationship with Smith, Dawson & Andrews to provide assistance in identifying and applying for grant funds.
- **Compile/code parcel or block level data.** Utilize existing data (LLC, RLID) and include review of Leonard 2011 Systemic Neighborhood Observations case study.  
*Next Step for Implementation:* Initiate a meeting between GIS specialists working within each TEAM Springfield organization and United Way to discuss data available and gaps in information. This initial step may not require extensive community outreach.
- **Assess crime data** specific to the area. Look for built environment improvements where needed, such as lighting  
*Next Step for Implementation:* Initiate a meeting with City (PD, DPW) and SUB staff to discuss best practices and outline a process for identifying areas for infrastructure improvements.
- **Mobility research.** Work to understand why and where families move.  
*Next Step for Implementation:* This work would likely include extensive outreach to families within the Promise Neighborhood. First steps might include identification of desired outcomes and planning for outreach functions/activities.

### *Beautification and Program Opportunities*

*Next Step for Implementation:* The project opportunities listed below would all benefit from extensive community conversations to understand the desire or importance residents might place on the activities. Providing residents with ideas, and an opportunity to suggest others, would be a positive first step in generating partnership and communication with residents around potential TEAM Springfield projects. A necessary first step might be the planning of initial community meetings and outreach to establish a sense of priority and need around the listed projects.

- **Neighborhood Association development** or Neighborhood Watch Partnership.
- **Civic programming** to connect promise neighborhood residents to city hall and other TEAM Springfield partners.
- **SafetyTown** in the neighborhood (possibly in Spanish).
- **Second cleanup** focused on the neighborhood where the entire community comes together to volunteer.
- **General neighborhood beautification** including landscaping utilizing volunteers.
- **Safe Routes to Schools enhancements** like improved crosswalks and signage.
- **Wayfinding ped/bike signage** installations including bi lingual signage.
- **Graffiti Abatement** with the opportunity for the neighborhood to be a pilot area for a graffiti ordinance.
- **Public Art and Murals** with TEAM Springfield partners as well as area art organizations like the Springfield Arts Commission and A3 students.



# TEAM Springfield & Promise Neighborhood Background & United Way of Lane County Efforts

## What is a Promise Neighborhood...

There is a national “Promise Neighborhoods” movement to develop a continuum of “cradle through college and career” solutions to improve educational and developmental outcomes of children living in the nation’s most distressed neighborhoods. Based on Geoffrey Canada’s ground-breaking Harlem Children’s Zone ([www.hcz.org](http://www.hcz.org)), Promise Neighborhoods may, in fact, be the key to improving outcomes for children in school and life. United Way of Lane County has identified one of these Promise Neighborhoods as the Brattain Neighborhood in Springfield. In this neighborhood, approximately 82% of children entering kindergarten do not meet the early literacy benchmark, as compared to 56% across Lane County. As part of United Way of Lane County’s ten year goal to improve school readiness across the community, this neighborhood is one of two selected to pilot innovative programs, support existing effective services and align efforts across systems. If United Way and area partners can have an impact in these neighborhoods, they hope to see movement in the county school readiness statistics while also identifying effective programs and efforts to scale to other neighborhoods and across Lane County. Successfully achieving this mission requires the support of a broad range of community partners: education, business, social service, health, government, faith and many more.

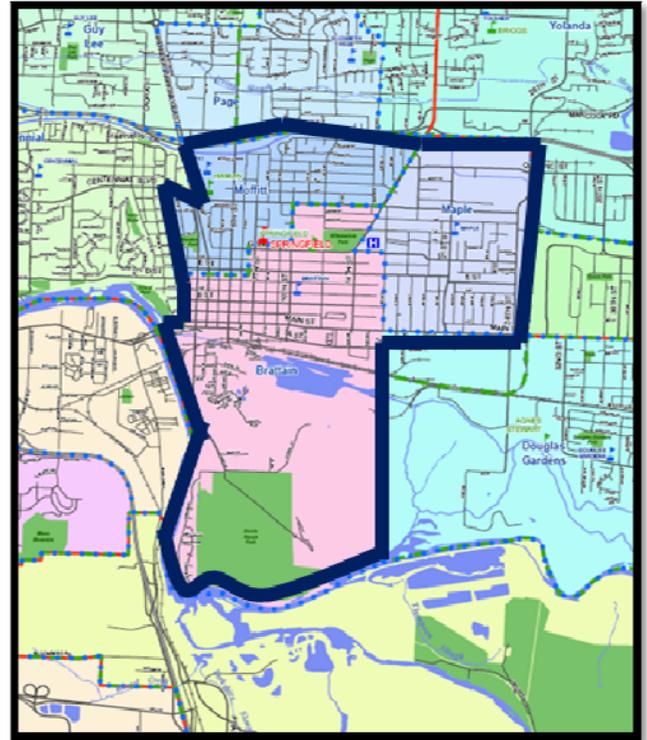


Figure 1. Springfield Promise Neighborhood Boundary

## Programs and Community Outreach in the Springfield Promise Neighborhood...

Each spring, volunteers from around the community go door-to-door in the Promise Neighborhood to let neighbors know about enrollment into the Kids in Transition to School (KITS) program as well as other summer activities, services and programs for families. Schools are an important Promise Neighborhoods partner; they provide early literacy and social/emotional data on a regular basis, methods for communicating with parents and families, and partner on specific projects and grant endeavors. In addition, United Way of Lane County administers Parent Surveys to assess norms, attitudes, and needs within the Promise Neighborhoods and across Lane County. Currently United Way makes strategic program investments in the Promise Neighborhoods and manages volunteer projects that align with its school readiness goals. Strategic investments include the Community Child Care Networks (Family Connections of Lane and Douglas Counties), parenting education and support (Parenting Now!), Cheery Chickadees preschool program (Willamalane and Early Childhood CARES), and Pilas! Family Literacy Program (Downtown Languages). The Summer Reading Spots at Willamalane Park Swim Center, Meadow Park and Guy Lee Elementary offer volunteer opportunities to support literacy.

In 2012, United Way of Lane County was one of eleven local United Ways in the nation to be selected as a “Mobilization” site, receiving technical assistance from United Way Worldwide and their team of consultants in the area of community engagement and mobilization. As part of this work, United Way of Lane County has conducted dozens of Community Conversations in the Promise Neighborhoods and across the entire county to assess what community members hope for their neighborhoods, what their priorities are, and where United Way and partners may be able to provide support for pursuing community goals.



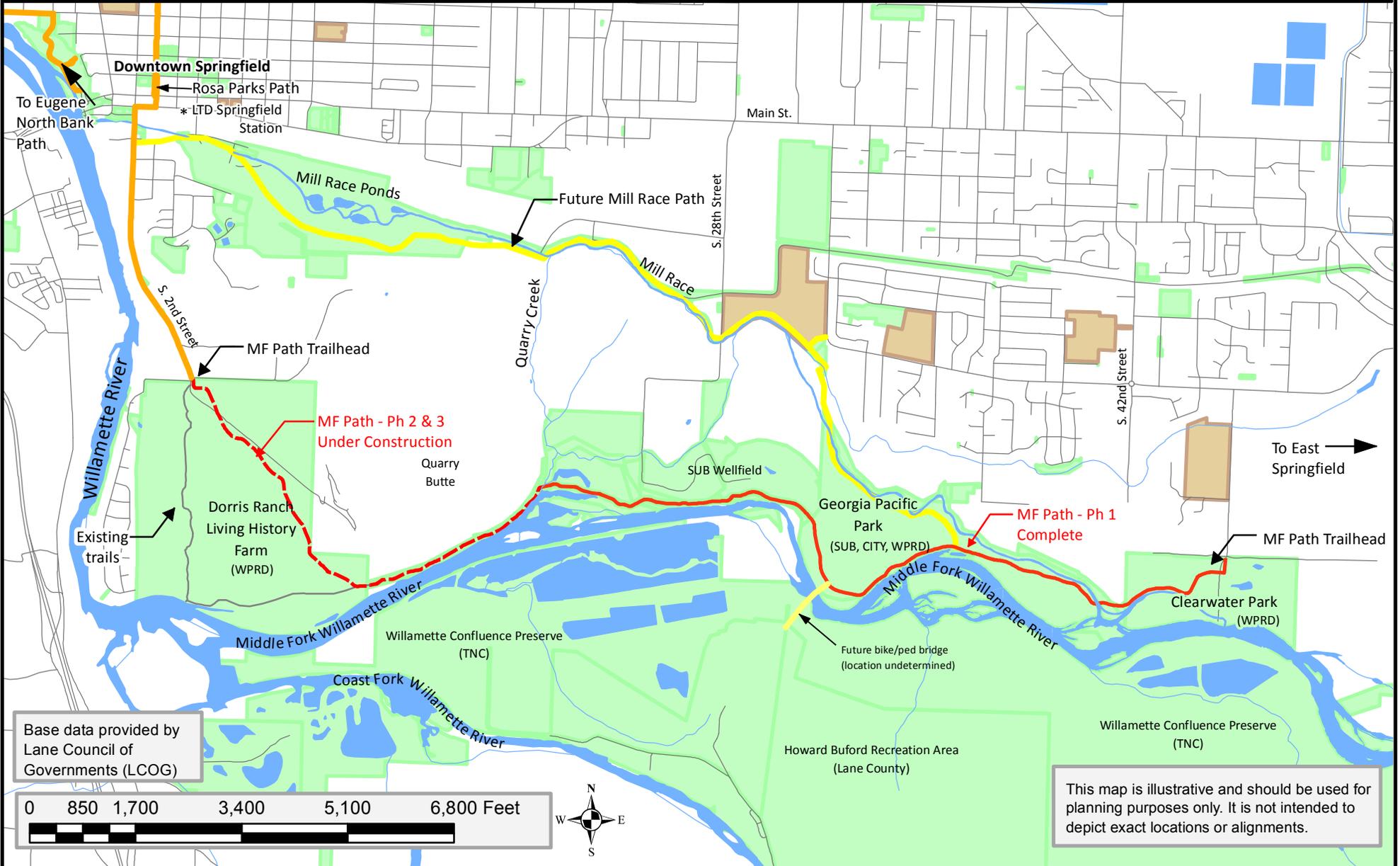
# Vicinity Map - Middle Fork Willamette River Path

Springfield, Oregon

May 2013



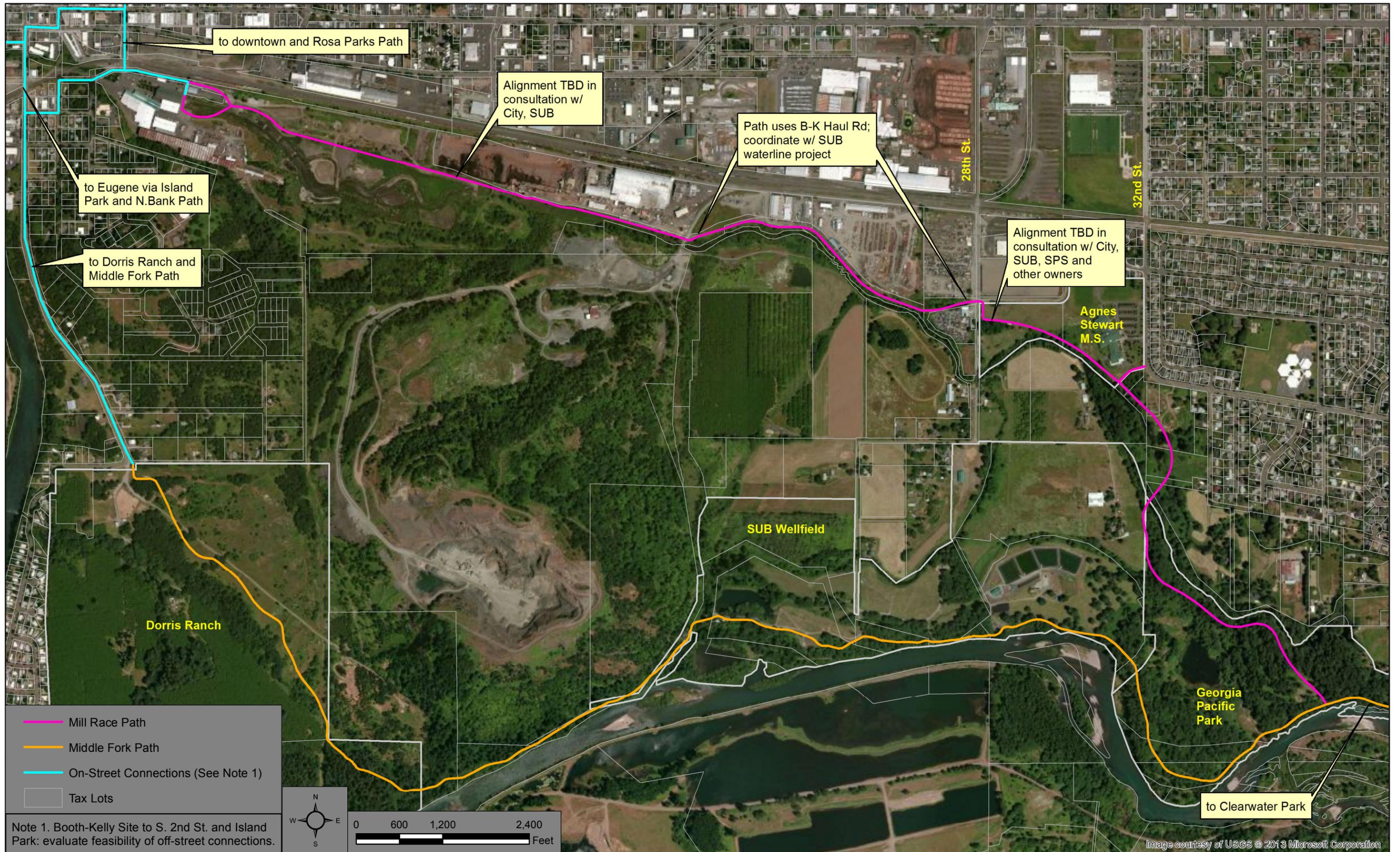
- MF Path Ph 1 - Complete
- MF Path Ph 2 & 3 Under Construction
- Future Bike/Ped Improvements
- Streets
- Other existing bike lanes/paths
- Water Bodies
- School Properties
- Parks / Public / Conservation Land



Base data provided by Lane Council of Governments (LCOG)



This map is illustrative and should be used for planning purposes only. It is not intended to depict exact locations or alignments.



**Mill Race Path Conceptual Alignment**