



City Council Agenda

Mayor
Christine Lundberg

City Council
Sean VanGordon, Ward 1
Hillary Wylie, Ward 2
Sheri Moore, Ward 3
Dave Ralston, Ward 4
Marilee Woodrow, Ward 5
Joe Pishioneri, Ward 6

City Manager:
Gino Grimaldi
City Recorder:
Amy Sowa 541.726.3700

City Hall
225 Fifth Street
Springfield, Oregon 97477
541.726.3700
Online at www.springfield-or.gov

The meeting location is wheelchair-accessible. For the hearing-impaired, an interpreter can be provided with 48 hours notice prior to the meeting. For meetings in the Council Meeting Room, a "Personal PA Receiver" for the hearing impaired is available. To arrange for these services, call 541.726.3700.

Meetings will end prior to 10:00 p.m. unless extended by a vote of the Council.

All proceedings before the City Council are recorded.

December 10, 2012

5:30 p.m. Dinner

6:00 p.m. Work Session
Jesse Maine Room

CALL TO ORDER

ROLL CALL - Mayor Lundberg ____, Councilors VanGordon ____, Wylie ____, Moore ____, Ralston ____, Woodrow ____, Pishioneri ____, and Council-Elect Brew ____.

1. Council Goal Setting Session.
[Jeff Towery]

(2.5 Hours)

ADJOURNMENT

AGENDA ITEM SUMMARY

Meeting Date: 12/10/2012
Meeting Type: Work Session
Staff Contact/Dept.: Jeff Towery/CMO
Staff Phone No: 541-726-3700
Estimated Time: 2.5 Hours
Council Goals: Financially Responsible and Stable Government Services

**SPRINGFIELD
CITY COUNCIL**

ITEM TITLE: COUNCIL GOAL SETTING SESSION

ACTION REQUESTED: Review short-term goals brought forward by each councilor during interviews with the facilitator, Stan Biles.

ISSUE STATEMENT: This is the opportunity for Council to meet and discuss their short-term goals and determine how to reduce them down to a smaller list of “finalists”.

ATTACHMENTS: Attachment 1 – Agenda
Attachment 2 – Memo from Stan Biles, Facilitator

**DISCUSSION/
FINANCIAL
IMPACT:**

Stan Biles met with each of the councilors individually to hear their ideas for short-term goals. From those meetings, he drafted a list of nominees and separated them into one-year, two-year and three-year goals.

Tonight’s meeting is a chance for Council to learn more of each nominee from its author, to discuss and revise, if desired, and to winnow the list. Once the list is reduced to a manageable number, with Council concurrence, staff will conduct a review of the “finalists” to assess costs, hurdles, potential partners, and prepare answers to Council questions raised during the discussion. Staff will present their assessment to the Council before the Council is asked to make its final cut. An opportunity for public review will be provided before Council decisions are finalized.

Proposed Agenda
Springfield City Council Meeting
December 10, 2012

- 5:30pm: Dinner
- 6:00 pm: Introduction and Setting the Stage (Mayor Lundberg)
- 6:05pm: Agenda Review (Stan Biles, Facilitator)
- 6:10pm:
 - Initial Discussion of Goal Nominees (All)
 - Selection of Finalist Goal Nominees (All)
- 8:15pm: Next Steps (Stan Biles)
- 8:30pm: Closing Comments (Mayor Lundberg)

MANAGEMENT SOLUTIONS, INC.

54850 McKenzie River Drive
Blue River, OR 97413
541-822-1001

MEMO

TO: Springfield City Council

FROM: Stan Biles

RE: Nominations for Short-Term Goals

CC: Gino Grimaldi
Jeff Towery

November 26, 2012

I enjoyed meeting and working with each of you to develop your list of short-term goal nominees. I have listed below each of the short-term goals that were submitted. I have divided the group into one, two and three year goals based on your comments. The year in which the nominee is listed is the date the goal would be accomplished for the first time. In some instances a nominee will repeat or even accelerate in future years. In some cases work on a goal can be started in the same year it is accomplished. In other instances work must begin a year or two earlier depending on the nature of the nominee. Some nominees are procedural milestones of a much larger goal. The best example of this is the redevelopment of Glenwood. Several nominees address this topic. No one believes Glenwood can be redeveloped in three years, but there are nominees to accomplish different milestones that pave the way for additional success in the out years.

I accept full responsibility for any errors or omissions. If our conversation was unclear on the date of proposed accomplishment I have tried to use my best judgment to propose a year.

I encourage you not to treat each nominee as "cast in stone." Instead, I think it best to view the nominees as a starting point for full Council discussion. As more eyes evaluate a nominee and as staff studies the costs, hurdles and opportunities I expect the Council to make refinements. Such is the nature of group discussion and debate.

Your toughest challenge will be to reduce this list of nominees to a small number of "finalists." Your meeting on December 10 will be your chance to learn more of each nominee from its

author, to discuss and revise, if desired, and to winnow the list. Once the list is reduced to a manageable number, with Council concurrence, staff will conduct a review of the “finalists” to assess costs, hurdles, potential partners, and prepare answers to Council questions raised during your discussion. Staff will present their assessment to the Council before the Council is asked to make its final cut. An opportunity for public review will be provided before Council decisions are finalized.

I look forward to working with you on December 10. In the meantime if you have any questions feel free to contact me at 541-822-1001 or stanbiles@aol.com.

Short-Term Goal Nominations

One Year Nominees

- Create a youth Advisory Committee to advise the Council on matters of interest to Springfield youth
- Expand Downtown Holiday Decorations
- Locate and place an interpretive sign at the location of the original Springfield spring
- Annex two large (50 acres minimum) properties for near-term job development
- Council to meet in various parts of the city in a more informal setting with local residents
- Complete an inter-jurisdictional agreement to reduce system development charges to stimulate economic development
- Increase public involvement on major issues through the use of “telephone town halls”
- Increase use of social media to promote a sense of community
- Construct a multi-use path North of Highway 126 from the Thurston area to connect with the city’s existing bike network
- Change the policy requiring residents to pay the cost to upgrade unimproved streets within the city to city standards before the city assumes maintenance responsibility
- Charge improved area developments just beyond the city boundary the actual cost of city services currently delivered to them
- Initiate the listening circle concept to involve other people and cultures with the City Council
- Create a Springfield consortium of public and private interests to market our community
- Select a pilot “promise neighborhood” to direct services and programs over a multi-year timeframe including cleanup, beautification, school attendance, parenting assistance, etc.

Two Year Nominees

- Hold a city-wide cleanup event in conjunction with our annual recycle day
- Create an independent fire district to administer fire operations in Eugene and

Springfield

- Move jail and police service off the city's general fund
- Enhance library services to the Thurston area through the use of drop boxes, school libraries, download of services to coffee shops, etc.
- Develop a local voter's guide for Springfield
- Identify an amount of money in city operations to be achieved through innovations without terminating positions
- Expand EMX to the Thurston area
- Complete downtown physical improvements including, bulb-outs, curbs, traffic mediation measures, parking enforcement program, increased low-level lighting, themed post lighting, new design standards to strengthen historical themes
- Extend trunk sewer to the Jasper area
- Form a partnership to host a downtown multicultural festival
- Increase consumption of locally grown/processed foods through promotion, events, education, etc.

Three year Nominees

- Springfield residents will be offered disaster planning and education
- Review the assessment of the health of Springfield residents and set appropriate wellness goals
- A high percentage of high school students would take the workforce test and prove Springfield has an educated workforce, 1) administer the test, 2) market the results and 3) improve scores over time
- Increase Springfield's Veteran's Day Celebration: more events, more participants, larger partnership, etc.
- Re-align Franklin Boulevard as a first step in the re-development of Glenwood
- Create a new service district for police and fire operations
- Move the library off the city's general fund
- Expand the Urban Growth Boundary to include more commercial and industrial land for future development
- Increase jobs and property tax revenue from new development on currently undeveloped land near Peace Health River Bend
- Expand EMX to Lane Community College from Springfield
- Increase redevelopment of Glenwood, Downtown, and Mohawk by "X" square feet
- Develop long-term plan to phase out mobile home parks in Glenwood by offering replacement housing, counseling, and other options
- Complete a signature milestone in Glenwood such as NEPA process completion, engineering of Franklin Boulevard, or acquisition of right of way for Franklin realignment, etc.

