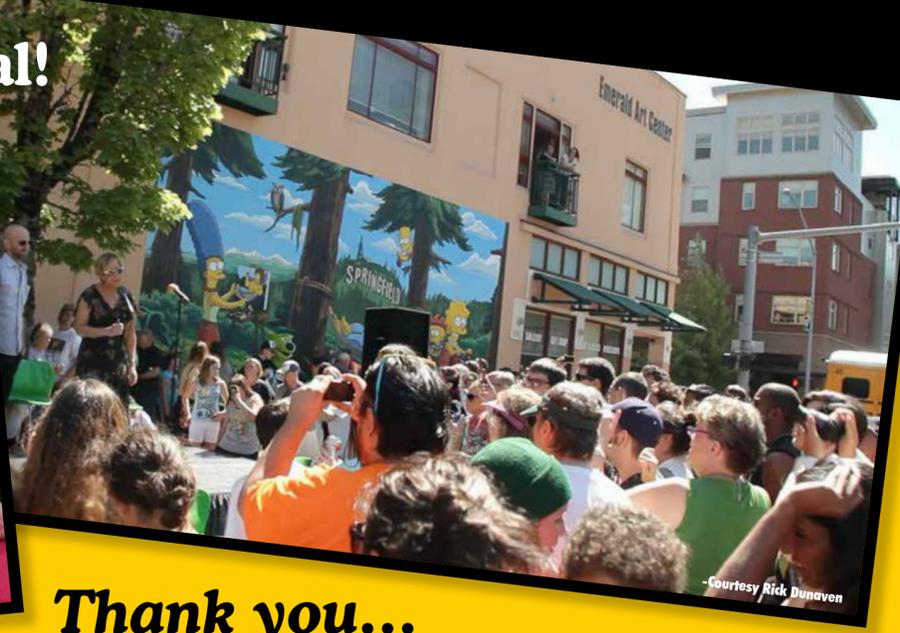
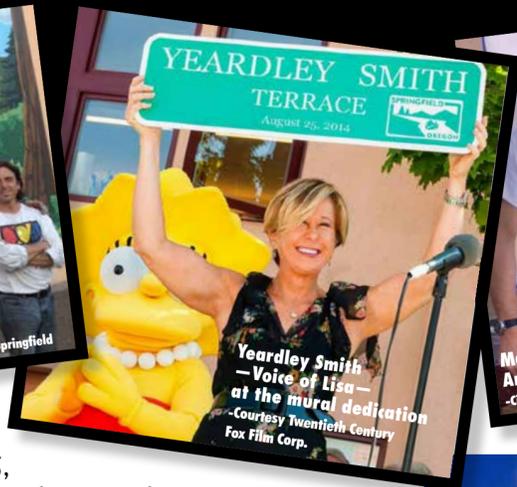


Welcome to Springfield, Oregon, home of the official Simpsons mural!



Unveiled on August 25, 2014, this is the first mural created through a partnership between The Simpsons creator Matt Groening and any city. It will always be the first—so don't even go there other Springfields!

This mural is the product of several years of work between City officials and Matt's staff at 20th Century Fox on a number of ideas to best celebrate Matt Groening's Oregon roots and his connection to Springfield, Oregon.

In the end, the City thought public art would be the perfect venue and Matt agreed. We hope you enjoy your visit to downtown Springfield.

IN 2012 THIS PORTLAND NATIVE REVEALED THAT SPRINGFIELD, HOME OF "THE SIMPSONS", IS NAMED AFTER SPRINGFIELD, OREGON

Jeopardy 'answer' from a 2014 show in the category Oregon Origins -Courtesy Springfield Area Chamber of Commerce

Matt has repeated this story several times, including on July 26, 2014 at San Diego Comic Con where he also announced this mural.

So what does it all mean? Well, this isn't a science and it is obvious as the show celebrates 25 years (in 2014) that there are pieces of every city in the Simpsons' Springfield. What we do know is that Springfield Oregon, Portland Oregon and the Northwest in general all helped to inspire Matt when he created the show that changed TV history. We are proud of our small role in the show's incredible success story.

Oregon tribute within the mural:

Feast your eyes on all of its northwest glory! Check out the Three Sisters mountain range; the beaver, Oregon's official state animal; the old Springfield-Hollywood-style sign (see photo above) and the abundance of Douglas Fir trees. Do you spot anything else?



-Courtesy Springfield Museum



A gift from Proud Oregonian Matt Groening in 2007-City of Springfield

Is this THE Springfield?

A long running gag throughout the series is centered on the location of the Simpsons' Springfield. During an interview with Smithsonian Magazine in May, 2010 Matt Groening said, "Springfield was named after Springfield, Oregon. The only reason is that when I was a kid, the TV show "Father Knows Best" took place in the town of Springfield, and I was thrilled because I imagined that it was the town next to Portland, my hometown. When I grew up, I realized it was just a fictitious name. I also figured out that Springfield was one of the most common names for a city in the U.S. In anticipation of the success of the show, I thought, "This will be cool; everyone will think it's their Springfield."

Thank you...

To our wonderful Springfield community!

At 20th Century Fox: Show Creator Matt Groening, Executive Producer Al Jean, Executive Consultant Antonia Coffman and Vice President of Fox Animation, Julius Preite

Special thanks to: Yearley Smith for joining us at the unveiling.

Springfield City Council: Mayor Christine Lundberg, Councilors Sean VanGordon, Sheri Moore, Hillary Wylie, David Ralston and Marilee Woodrow

Springfield City Manager: Gino Grimaldi

The Board of the Emerald Art Center: Bonnie Sandland, Shirley Reade, Dottie Chase, Paul Sandland, Linda Kaye, Chris Mackay, Merrilea Jones, Sue Banta, Clinton Conley, Raejean Carter, Robert Fredrick, Marylyn Frost, Shannon Seulement, Deanna Grimes, Janice Griesel, Sandi Mart, Nancy Wade, Paula Goodbar, and Elaine Hayes

Old City Artists: Erik Nicolaisen, Eduardo Garcia, Ramiro Fauve, and Chris Slaymaker

The Springfield Chamber of Commerce

Project Manager: Niel Laudati

About the show.

The Simpsons is the longest-running scripted show in TV history. Since premiering in 1989, the series has become a cultural phenomenon, recognizable throughout the world. The show was named the "Best Show of the 20th Century" by Time Magazine and "Greatest American Sitcom" by Entertainment Weekly.



Final approved line drawing-The Simpsons™ and 2014 Twentieth Century Fox Film Corporation



Old City Artists started the mural install on August 21-Courtesy of Jake Wehrman



Old City Artists on day three of the install, Saturday, August 23-Courtesy of Jake Wehrman



Julius Preite—Mural designer from 20th Century Fox -Courtesy of Jake Wehrman