



FOR IMMEDIATE RELEASE

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~ Media Advisory ~

Canines for Clean Water Pledge Event

City of Springfield residents can pledge to keep our local waterways clean by picking up after their pets.

The City of Springfield is holding its first Canines for Clean Water Pledge Event on Thursday, August 18, 2011. The event will be open from 9:00 am until 3:00 pm at the Jack B. Lively Memorial Park.

Residents who pledge to pick up after their pets will receive a small recognition package. City staff will be on-site to take photos of pets in a “Canines for Clean Water” bandana for featuring on the City’s website.

Pet waste left on the ground often gets washed into storm drains, which lead directly to our local streams and rivers. Pet waste contains bacteria and parasitic organisms that, when washed into local waterways, can contaminate streams and rivers.

Background: The program has been created to help address the City’s Total Maximum Daily Load (TMDL) Plan for bacteria, as well as the City’s Stormwater Management Plan. Both plans establish goals, policies, and implementation actions that ensure compliance with State and Federal water quality requirements.

What: Canines for Clean Water Pledge Event

When: Thursday, August 18, 2011 9:00 am until 3:00 pm

Where: Jack B. Lively Memorial Park (dog park), 6100 Thurston Road, Springfield, OR 97477

Additional Information: call 541.726.3695