



FOR IMMEDIATE RELEASE

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Contact: Niel Laudati (541) 726.3780
Cell (541) 221.3686

~ MEDIA ADVISORY ~

Springfield Police Department First in Oregon to Offer SmartPhone App

The Springfield Police Department is pleased to announce the availability of a new Smartphone application for the citizens of Springfield. The app named “My Police Department” or “MyPD” is available now for free in the iTunes & Android marketplace.

This app includes features for checking on the latest news, social media postings, directions, department contacts, submitting feedback, questions, department surveys, crime tips and more.

The app is available to the public free of charge. The app is also free of any advertisements or pop ups.

All of the forms can be sent anonymously to the department, though we encourage an email address or phone number if you would like a response. Users also have the ability to upload photos and GPS information with the app forms (for example a parking issue, graffiti complaint, etc).

As is the case with our other emails, tip line and social media sites, this app is not for any type of emergency situation. SPD will attempt to review all messages in a timely fashion but do not always actively monitor all messages at all times.

The app was developed by Detective Peter Olson of Peabody, Massachusetts who founded the company WiredBlue LLC. WiredBlue has more features planned for future releases. Any suggestions can be directed to the department by emailing SPD at police@springfield-or.gov or the app developer at info@wiredblue.co
More information can be found on our website at www.springfield-or.gov/dept_pol.htm and the MyPD app website <http://wiredblue.co>

Contact Tiffany Monroe at 541.726.3721 for more information.