



FOR IMMEDIATE RELEASE

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~ Media Advisory ~

Life Flight Officially Lifts Off

Life Flight Network begins air ambulance service from Eugene Airport this Thursday. The Metro area FireMed Network signed an agreement with Life Flight to begin services by June 15. However, Life Flight completed preparations one month early. The new operation will provide emergency air medical service nearly 15 minutes faster than the community currently receives. Eugene, Springfield and Lane Rural fire personnel and FireMed staff will be on hand during opening ceremonies.

The partnership between the two networks of ground and air ambulance providers is now available at no cost to members of the FireMed Plus program. Annual household membership is \$84 per year while the cost to non-members for ground ambulance is up to \$1,700 for ground ambulance and \$15,000 or more for air ambulance. The ground ambulance network covers most of the state while the air network covers over half of Oregon and portions of five other states.

What: Air Medical Transport Lift Off

When: Thursday, May 15 at 1:30 p.m.

LOCATION: The briefing is scheduled to be held at the new Life Flight crew quarters at Eugene Airport. Media can meet at Eugene Airport Administration Building and will be escorted to the Life Flight Building.

Background: Life Flight is now based locally and provides immediate service to Eugene/Springfield and surrounding areas. Critically injured patients in rural areas will benefit as well as those who need hospital to hospital transport. Additional information on Life Flight can be found at lifeflight.org

Visuals &

Interviews: The Life Flight Network helicopter is scheduled for landing and takeoff at 1:45 p.m. Personnel will be made available for comments. **The media will have access in order to film the flight activity.**

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