



FOR IMMEDIATE RELEASE

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~ MEDIA ADVISORY ~

Springfield Neighborhood Watch sponsors

“National Night Out” kick-off party, Sunday July 24

The National Night Out kick-off Party, sponsored by the Springfield Neighborhood Watch, Willamalane and the Springfield Police Department, is scheduled for Sunday, July 24. The free public event is set for 4 p.m. to 7 p.m. at Island Park in Springfield. A silent auction and raffle will be held in conjunction with the event to benefit the Springfield Neighborhood Watch. The funds raised will allow the Neighborhood Watch to operate and provide crime prevention programs and strategies.

The National Night Out promotes Police and community partnerships, crime and drug prevention awareness, safety and neighborhood unity. The kick-off is designed to encourage people to celebrate National Night Out Tuesday Aug. 2, in their own neighborhoods or at least by turning on the porch lights or going outside and meeting neighbors. Police Chief Jerry Smith and McGruff the crime dog will be visiting various neighborhood parks on that day.

Activities at the kick-off will include free games for the children, public safety displays, police and fire vehicles, a police K-9 demonstration, and drug and crime prevention information. Hotdogs and sodas will be sold at a nominal cost with proceeds going to the Springfield Neighborhood Watch.

Children and families are encouraged to visit each of the community and information booths. After visiting all of the booths the children receive a packet that includes ten carnival tickets, a coupon for a free hot dog meal (at the event) and a two for one Splash! at Lively Park coupon.

“National Night Out has proven to be an effective, inexpensive and enjoyable program to promote neighborhood spirit and police-community partnerships in the fight for a safer nation,” said Tana Steers, a Community Service Officer and one of the event’s coordinators. “The benefits our community will derive from this activity will most certainly extend well beyond the kick-off and the Aug. 2 neighborhood events.”

What: National Night Out kick-off party

When: July 24, 4 p.m. to 7 p.m.

Where: Island Park, Springfield, Ore.

Additional information: Contact Tana Steers, Community Service Officer (Police Department), at 541.726.3731 or email at tsteers@springfield-or.gov