



FOR IMMEDIATE RELEASE

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~ MEDIA ADVISORY ~

KEN KESEY MURAL PROJECT STARTS AUGUST 23

Unveiling and Community Party scheduled for Aug. 28

Springfield's Ken Kesey makes his return – when a mural in his honor is installed during the week of August 23. TEASER photo attached.

The photo-realistic, two-story mural with input from the Kesey family, will be installed on the east side of the Odd Fellows Building at 346 Main Street (which currently houses Planktown Brewery). The mural encapsulates Ken's life in Springfield and beyond.

Community members are welcome to view the installation (starting on August 23 and running through August 27).

A community dedication event and party will follow – tentatively scheduled for Friday, August 28. Fourth Street at Main will be closed to traffic and open for food vendors and live music!

The mural design by Craig Ferroggiaro of Willamette Valley Design, was chosen by an eight member panel and the final design includes input from the Kesey Family and City representatives. The eight member panel included community members, artists and Sunshine Kesey.

Old City Artists were chosen to install the mural. With offices in Portland and Studio City California, OCA is well known through their work with Nike, Disney, Madison Square Garden and other highly recognizable brands.

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