



FOR IMMEDIATE RELEASE

May 5, 2015

Contact: Loralyn Spiro 541.726.2233
Cell 541.285.6205

Or

Niel Laudati 541.726.3780
Cell 541.221.3686

~ M E D I A A D V I S O R Y A N D O P P O R T U N I T Y ~

Springfield Participating in National Initiative for Safer People and Safer Streets

Mayor Lundberg will kick off local efforts on May 6th

The City of Springfield is participating in a national initiative introduced by the U.S. Department of Transportation to improve safety for pedestrians and bicyclist of all ages and abilities and to incorporate safer and convenient walking and bicycling facilities into transportation projects. The official name of the initiative is Mayor's Challenge for Safer People and Safer Streets.

Mayor Lundberg will kick off local efforts at a free bike safety check event at Guy Lee Elementary School from 7:00 to 8:30 AM, Wednesday, May 6th and will be available to talk about the initiative. Springfield Safe Routes to School program is coordinating the free bike event and joining the City in local efforts for the initiative.

What: Launch of Springfield's local efforts of Mayor's Challenge for Safer People and Safer Streets.

Who: Mayor Lundberg will be available for interviews at Guy Lee Elementary School as part of the free bike safety check event for students.

When: Wednesday, May 6 at 7:00 AM

Where: 755 Harlow Road, Springfield, Oregon ([map of location](#))

For more information: Loralyn Spiro, Communications Coordinator, Development and Public Works Department, 541-726-2233 or lspiro@springfield-or.gov.