



**FOR IMMEDIATE RELEASE**

**August 21, 2014**

**Contact:** Niel Laudati 541.726.3780 - Cell 541.221.3686

## **~ M E D I A   O P P O R T U N I T Y ~**

### **YEARDLEY SMITH AVAILABILITY**

**Monday, August 25 from 11:00 – 11:40 a.m.**

**Springfield, OR:** A mural recreating art gifted to the City of Springfield, Oregon by *Simpsons* creator Matt Groening will be unveiled on August 25 during a block party dedication on 5<sup>th</sup> and Main Street in downtown Springfield. The event includes a special appearance by Yeardley Smith, comedic actress and voice of Lisa Simpson.

#### **Media access:**

Given her tight travel schedule, we have set up media availability on **Monday, August 25 from 11:00 – 11:30 a.m.** in the Jesse Maine conference room in Springfield's City Hall located at 225 Main Street. This will provide interview access prior to the event at noon. **Questions:** Niel Laudati 541.221.3686 or [nlaudati@springfield-or.gov](mailto:nlaudati@springfield-or.gov)

**Background:** The City of Springfield, Oregon is partnering with The Simpsons to bring the first family of television to Downtown Springfield with a mural on the Emerald Arts Center on Main Street. The Simpsons live in the fictional town of Springfield – given Groening's Oregon roots, the location is often associated with Springfield, Oregon.

**About the Simpsons:** Created by Matt Groening, THE SIMPSONS is the longest-running scripted show in TV history. Since premiering in December 1989, the series has become a cultural phenomenon, recognizable throughout the world. The show was named the "Best Show of the 20th Century" by *Time Magazine* and "Greatest American Sitcom" by Entertainment Weekly. Winner of 28 Emmys, its theatrical short, "The Longest Daycare," was nominated for a 2012 Oscar.



