



**FOR IMMEDIATE RELEASE**

**August 7, 2014**

**Contact:** Niel Laudati 541.726.3780  
Cell 541.221.3686

**~ M E D I A A D V I S O R Y ~**

## **Inaugural ChalkFest This Friday in Downtown Springfield**

**Springfield, OR.**— The City of Springfield is hosting ChalkFest 2014 in the Springfield Museum parking lot located on 5<sup>th</sup> Street and Main! A family friendly event produced by the Eugene Springfield Art Project (ESAP). This may be the first event of its kind in Lane County. More than 35 artists are scheduled to participate.

Artists will be given a 6' x 8' area and 6 hours to create their drawings. A DJ, hula hoopers, jugglers and poi spinners will be entertaining attendees throughout the day. A Family Fun Zone, sponsored by Oregon Tutor, will supply sidewalk chalk and an area for attendees to draw as well as other creative activities. This event will run concurrently with Sprout, Springfield's farmers market, as well as Springfield's 2<sup>nd</sup> Friday art walk.

Eugene Springfield Art Project (formerly Eugene Storefront Art Project) is a non-profit arts organization dedicated to promoting artists of all mediums, ages and abilities as well as to providing creative happenings of all kinds throughout Eugene and Springfield.

This event is sponsored by the City of Springfield and Oregon Tutor with additional support from Springfield Utility Board, Sprout, Springfield Creamery, Starbucks, and Mezaluna Pizza.



First annual chalk art festival!

# CHALK FEST

Watch professional artists  
create large chalk drawings and  
compete for cash prizes!

## August 8th

Springfield City Hall  
225 N 5th St

- All Day DJ
- Street Performers
- Family Fun Zone
- Sprout Farmers and Food Market



Art starts 11am - Judging starts 5pm

Sponsored by the City of Springfield and Eugene Tutor  
Brought to you by the Eugene Springfield Art Project  
[www.facebook.com/eugenespringfieldartproject](http://www.facebook.com/eugenespringfieldartproject)

