



FOR IMMEDIATE RELEASE

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Contact: Niel Laudati 541.726.3780 - Cell 541.221.3686

~ MEDIA ADVISORY ~

**REQUEST FOR PROPOSALS FOR THE SIMPSONS MURAL
NOW AVAILABLE**

Springfield, OR: The City of Springfield, Oregon is partnering with The Simpsons to bring the first family of television to Downtown Springfield with a mural on the west side of the Emerald Arts Center on Main Street. The Simpsons, currently the longest running scripted show on television, were created by Oregonian Matt Groening in 1989. The Simpsons live in the fictional town of Springfield – given Groening’s Oregon roots, the location is often associated with Springfield, Oregon.

A Request for Proposal for Mural Professional Services, is now available at http://www.springfield-or.gov/documents/RFP1188MuralProfessionalServices_FINAL.pdf or at www.springfield-or.gov. A city committee will chose the mural artist, with final approval from Matt Groening. The mural is scheduled to be completed by mid-September.

About the Simpsons: Created by Matt Groening, THE SIMPSONS is the longest-running scripted show in TV history. Since premiering in December 1989, the series has become a cultural phenomenon, recognizable throughout the world. The show was named the "Best Show of the 20th Century" by *Time Magazine* and “Greatest American Sitcom” by Entertainment Weekly. Winner of 28 Emmys, its theatrical short, "The Longest Daycare," was nominated for a 2012 Oscar.