



FOR IMMEDIATE RELEASE

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~ Media Advisory ~

**Springfield's Annual Martin Luther King, Jr.
March & Celebration**

Monday, January 20, 2014

What: A celebration recognizing Dr. King through K-12 student entries of essays, poetry and art.

When/Where: March begins at 1:30 p.m. at the Springfield Justice Center at 230 4th Street, followed by a celebration at Springfield High School from 2:00-4:00 p.m.

Program: Opening remarks at the march by Mayor Christine Lundberg and Police Chief Tim Doney at 1:30 p.m.; Speeches by the contest winners; student art reception and music from 2:00-4:00 p.m. at Springfield High School.

Price: This is a free event.

Poster and details: attached.

Additional information: Showcasing the achievements and talent of students, this contest and family event with local entertainment, celebrates the life and legacy of Martin Luther King, Jr., and is organized annually by Springfield Alliance for Equality and Respect (SAfER), in partnership with the City of Springfield. Safer is a program of the Community Alliance of Lane County.